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PDC 55660-6
No 8
50¢
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THE POOR LITTLE RICH BOY

ZILLIONZ

RICHIE RICH ZILLIONZ
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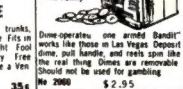

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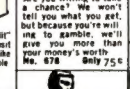

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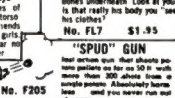
No 700 $1.69

MINIATURE SECRET CAMERA



Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.

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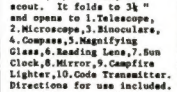
3 Rolls Film 98¢

Secret Spy Scope



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No. 70 2.25

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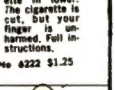
Scary, Life-Size

MONSTER GHOST

Obeys Your Commands!

OVER 7 FEET TALL



7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch

MT 101 $1.25

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Item #CB..$3.95

WORMS

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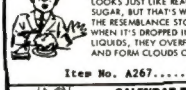
No. 612 35¢

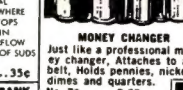
SEE BEHIND GLASSES



A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching

No. 30 75¢

SILENT DOG WHISTLE



This whistle can't be heard by human ears, but Rover can, hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

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TOTAL AMOUNT ENCLOSED

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CITY..... STATE..... ZIP.....

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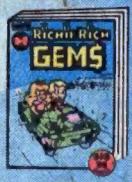
1st WEEKEND OCT. 6

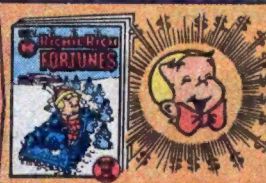


GRAB THEM BEFORE THEY'RE GONE...

2nd WEEKEND OCT. 13

3rd WEEKEND OCT. 20

4th WEEKEND OCT. 27



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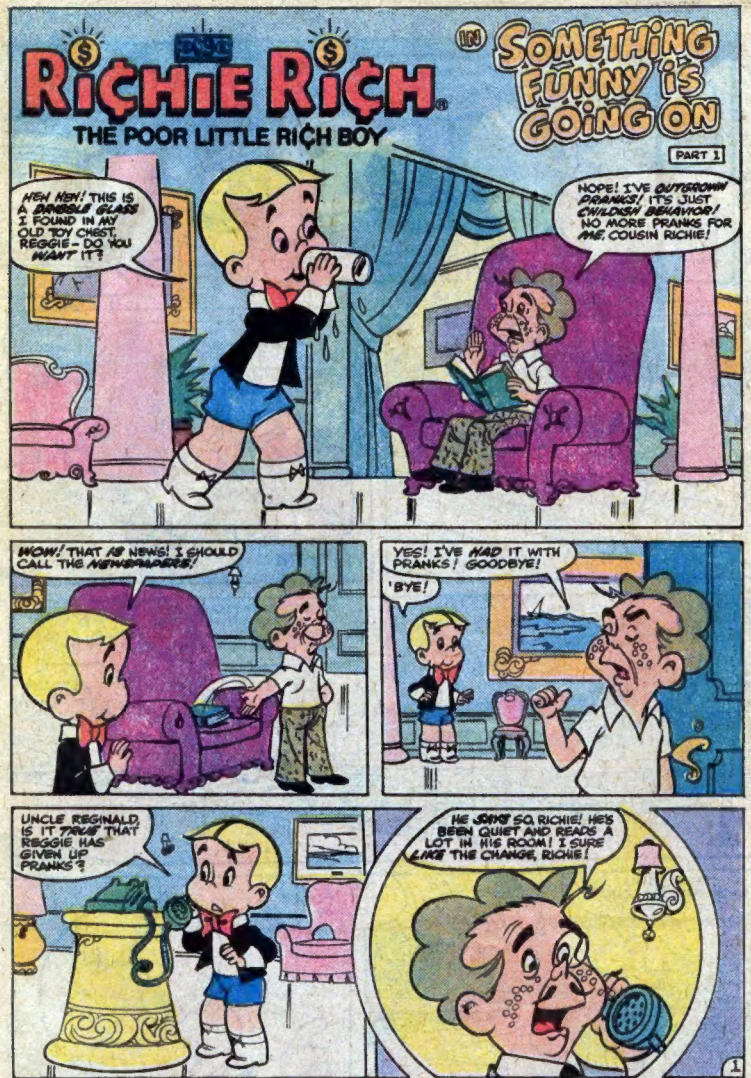

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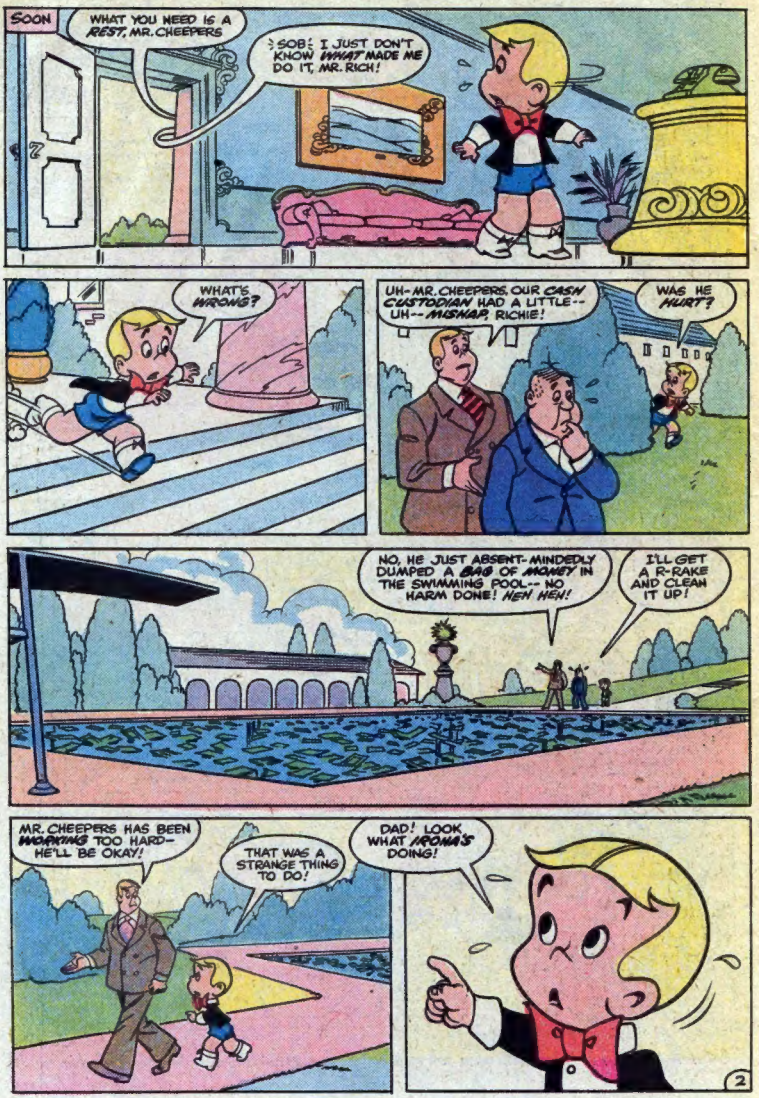
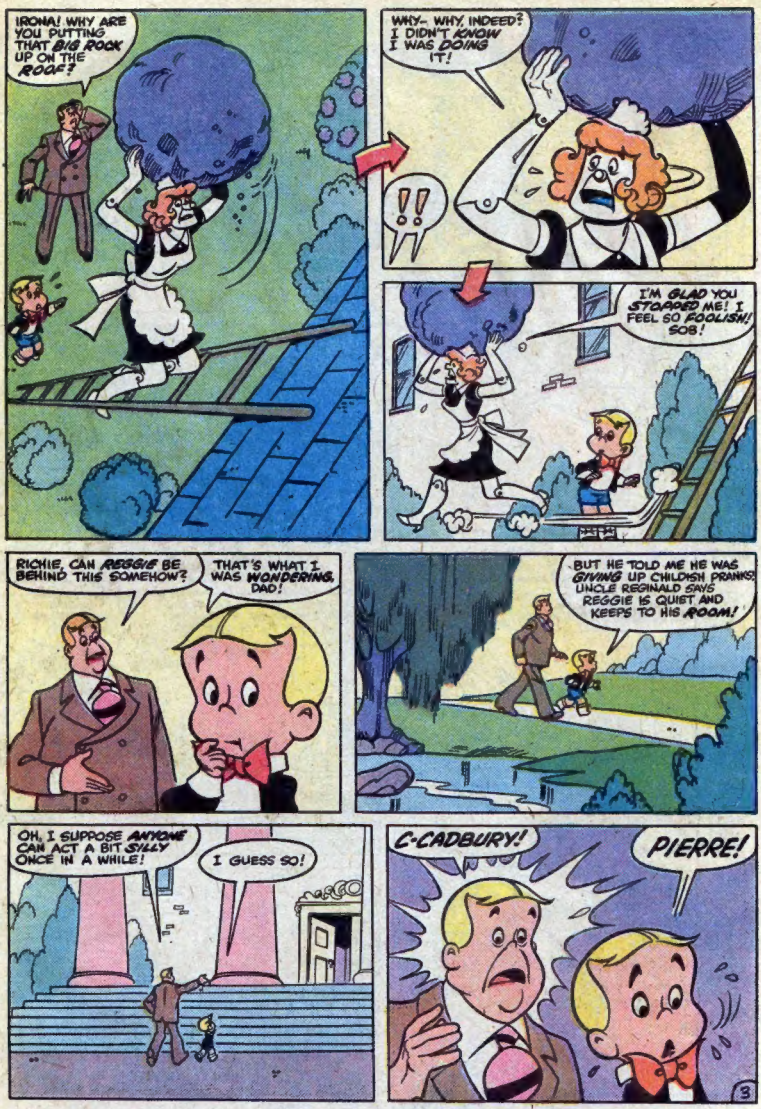
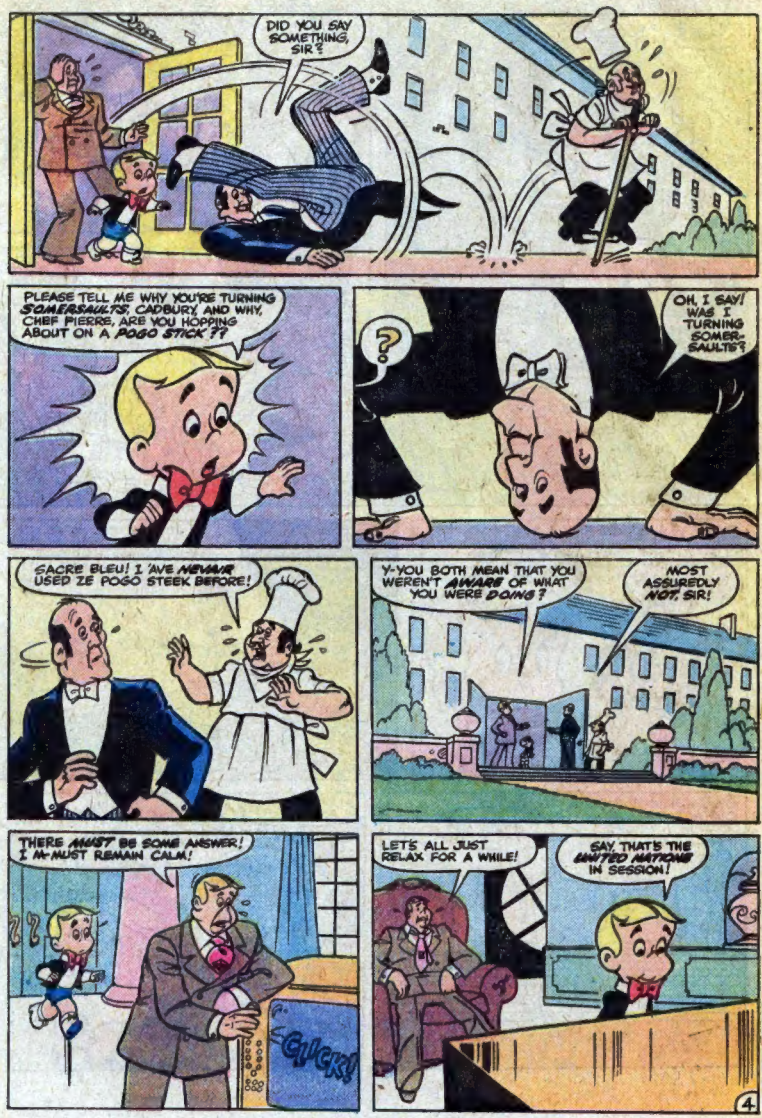
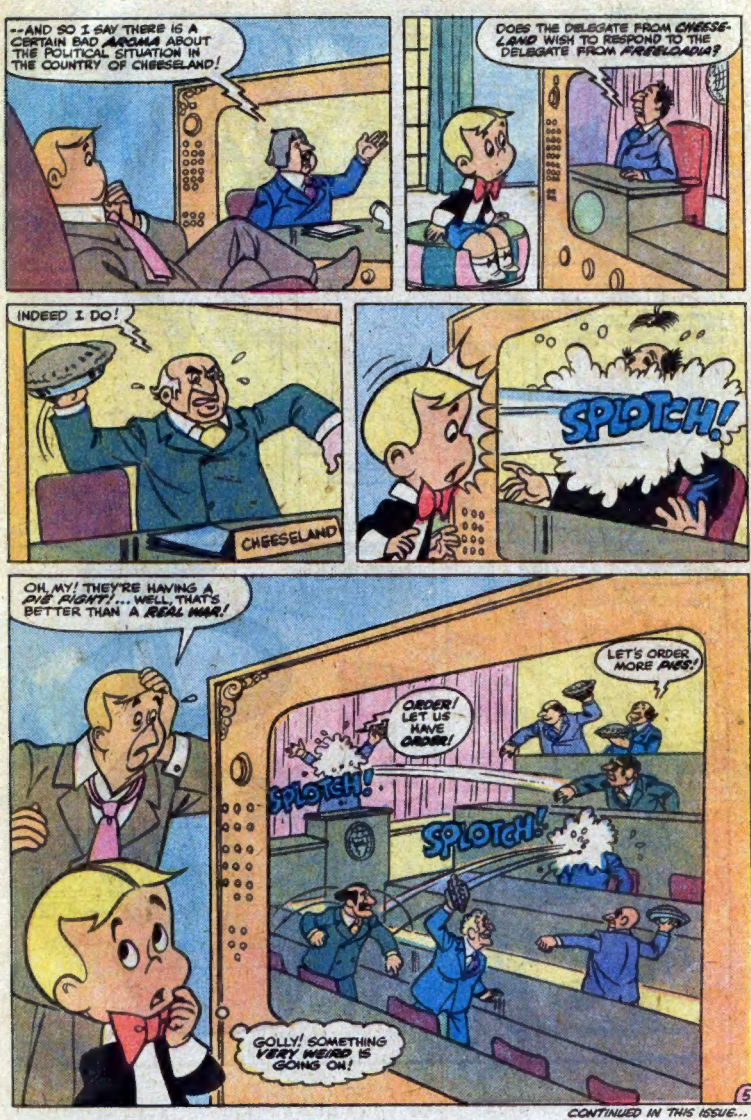

SOON
WHAT YOU NEED IS A REST, MR. CHEEPERS
SOB! I JUST DON'T KNOW WHAT MADE ME DO IT, MR. RICH!
WHAT'S WRONG?
UH-MR. CHEEPERS, OUR CASH CUSTODIAN HAD A LITTLE-- UH--MISHAP, RICHIE!
WAS HE HURT?
NO, HE JUST ABSENT-MINDEDLY DUMPED A BAG OF MONEY IN THE SWIMMING POOL-- NO HARM DONE! HEH HEH!
I'LL GET A R-RAKE AND CLEAN IT UP!
MR. CHEEPERS HAS BEEN WORKING TOO HARD-- HE'LL BE OKAY!
THAT WAS A STRANGE THING TO DO!
DAD! LOOK WHAT MOMA'S DOING!
2


IRONA! WHY ARE YOU PUTTING THAT BIG ROCK UP ON THE ROOF?
WHY- WHY, INDEED? I DIDN'T KNOW I WAS DOING IT!
!!
I'M GLAD YOU STOPPED ME! I FEEL SO FOOLISH! SOB!
RICHIE, CAN REGGIE BE BEHIND THIS SOMEHOW?
THAT'S WHAT I WAS WONDERING, DAD!
BUT HE TOLD ME HE WAS GIVING UP CHILDISH PRANKS! UNCLE REGINALD SAYS REGGIE IS QUIET AND KEEPS TO HIS ROOM!
OH, I SUPPOSE ANYONE CAN ACT A BIT SILLY ONCE IN A WHILE!
I GUESS SO!
C-CADBURY!
PIERRE!
3


DID YOU SAY SOMETHING, SIR?
PLEASE TELL ME WHY YOU'RE TURNING SOMERSAULTS, CADBURY, AND WHY, CHEF PIERRE, ARE YOU HOPPING ABOUT ON A POGO STICK ??
?
OH, I SAY! WAS I TURNING SOMER-SAULTS?
SACRE BLEU! I 'AVE NEVAIR USED ZE POGO STEEK BEFORE!
Y-YOU BOTH MEAN THAT YOU WEREN'T AWARE OF WHAT YOU WERE DOING?
MOST ASSUREDLY NOT, SIR!
THERE MUST BE SOME ANSWER! I M-MUST REMAIN CALM!
CLICK!
LET'S ALL JUST RELAX FOR A WHILE!
SAY, THAT'S THE UNITED NATIONS IN SESSION!
4



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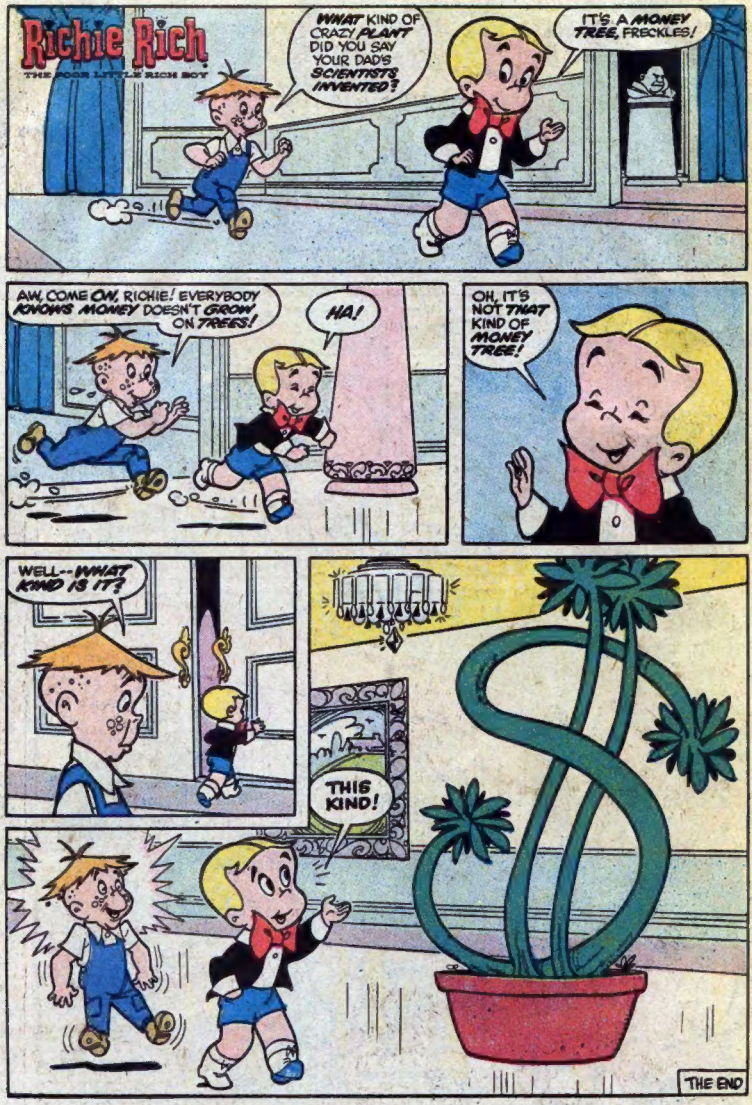
Richie Rich
THE POOR LITTLE RICH BOY
WHAT KIND OF CRAZY PLANT DID YOU SAY YOUR DAD'S SCIENTISTS INVENTED?
IT'S A MONEY TREE, FRECKLES!
AW, COME ON, RICHIE! EVERYBODY KNOWS MONEY DOESN'T GROW ON TREES!
HA!
OH, IT'S NOT THAT KIND OF MONEY TREE!
WELL--WHAT KIND IS IT?
THIS KIND!
THE END

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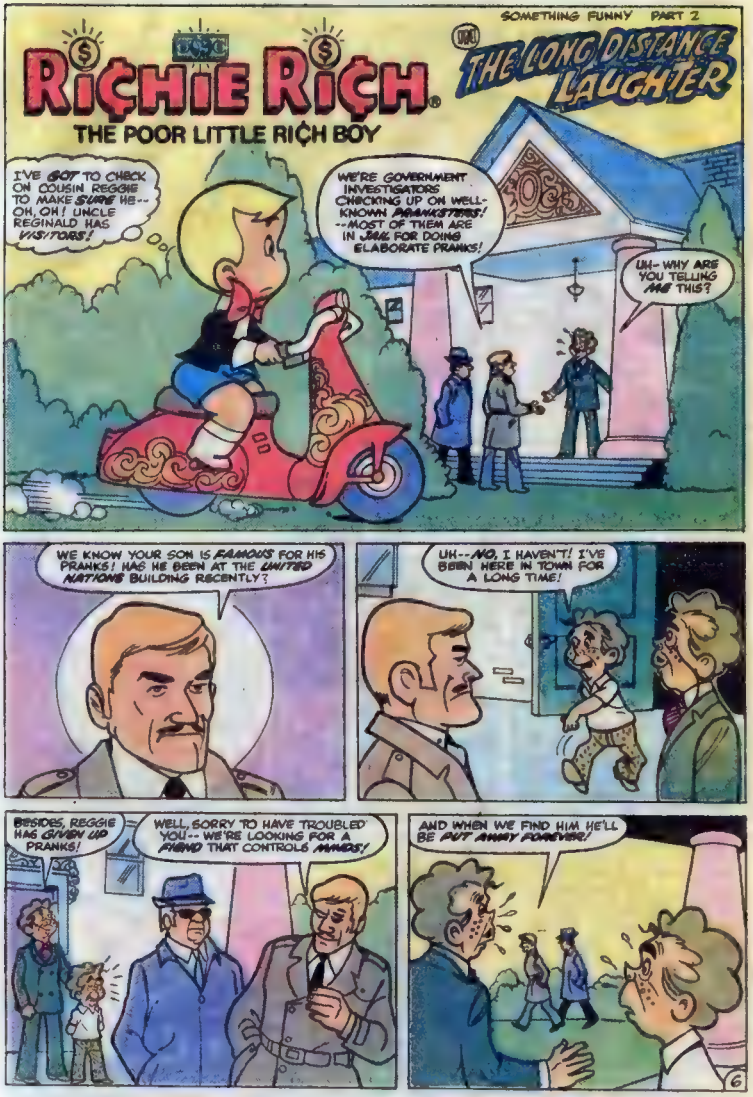
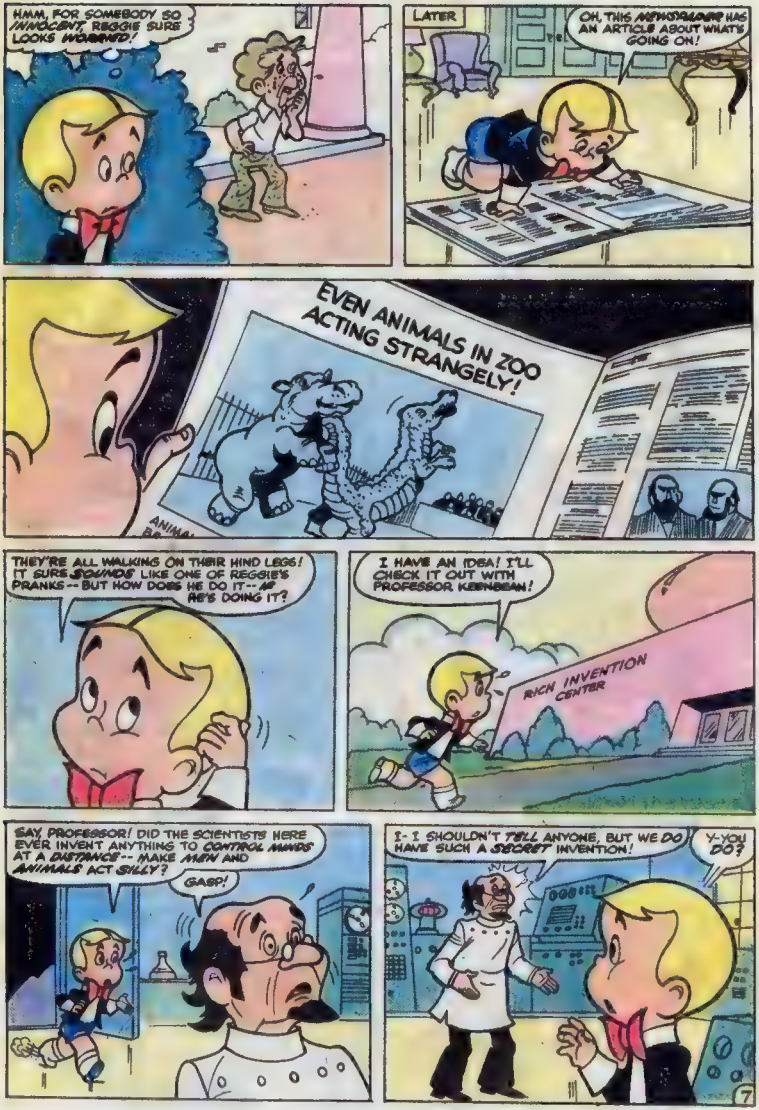
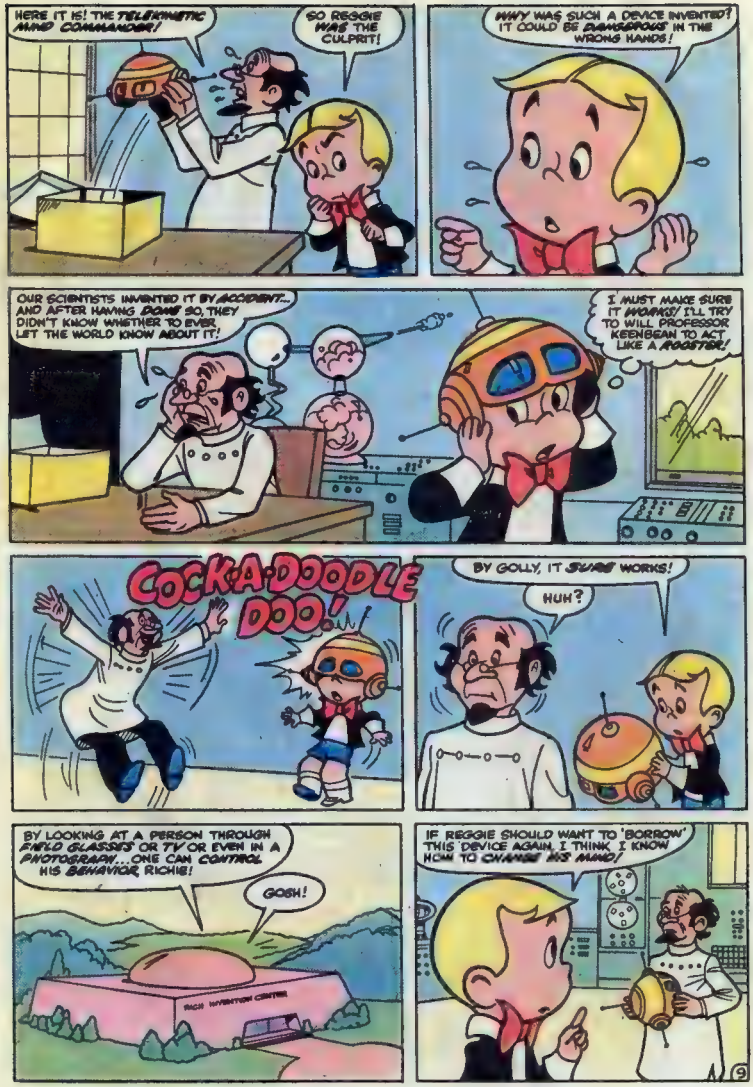
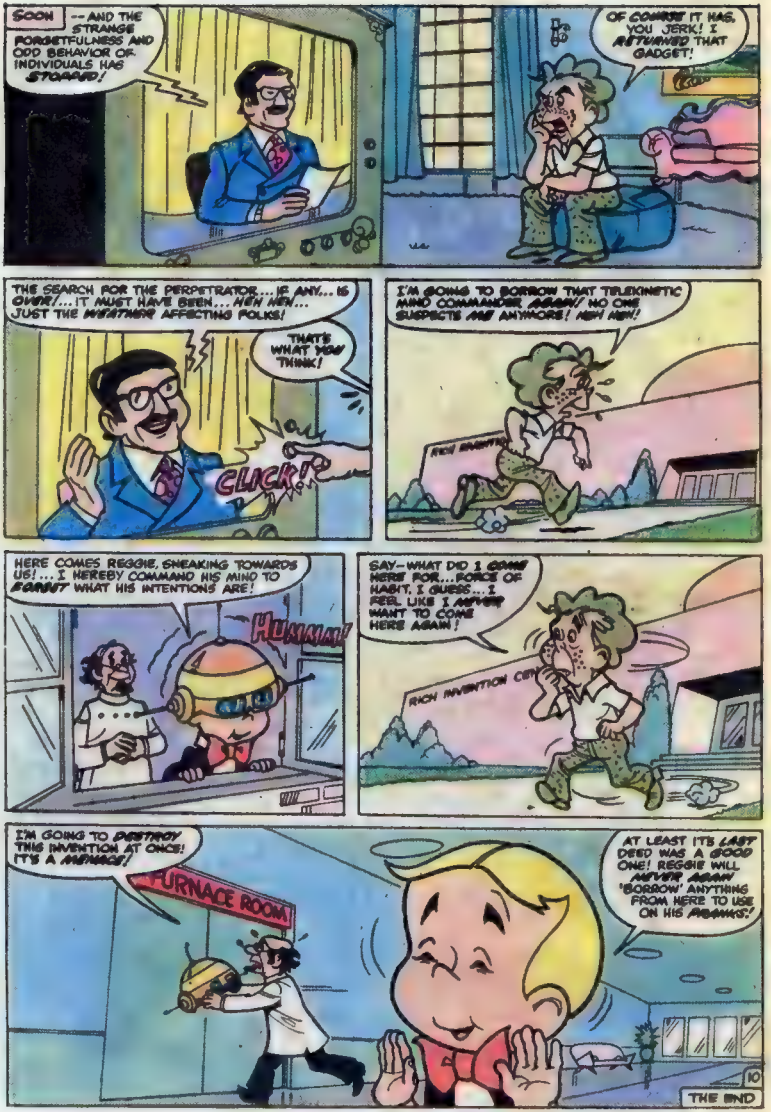

SOMETHING FUNNY PART 2
RICHIE RICH
THE POOR LITTLE RICH BOY
THE LONG DISTANCE LAUGHTER
I'VE GOT TO CHECK ON COUSIN REGGIE TO MAKE SURE HE-- OH, OH! UNCLE REGINALD HAS VISITORS!
WE'RE GOVERNMENT INVESTIGATORS CHECKING UP ON WELL-KNOWN PRANKSTERS! --MOST OF THEM ARE IN JAIL FOR DOING ELABORATE PRANKS!
UH- WHY ARE YOU TELLING ME THIS?
WE KNOW YOUR SON IS FAMOUS FOR HIS PRANKS! HAS HE BEEN AT THE UNITED NATIONS BUILDING RECENTLY?
UH--NO, I HAVEN'T! I'VE BEEN HERE IN TOWN FOR A LONG TIME!
BESIDES, REGGIE HAS GIVEN UP PRANKS!
WELL, SORRY TO HAVE TROUBLED YOU-- WE'RE LOOKING FOR A FIEND THAT CONTROLS MINDS!
AND WHEN WE FIND HIM, HE'LL BE PUT AWAY FOREVER!
6


HMM, FOR SOMEBODY SO *INNOCENT*, REGGIE SURE LOOKS *WORRIED*!
LATER
OH, THIS *NEWSPAPER* HAS AN ARTICLE ABOUT WHAT'S GOING ON!
EVEN ANIMALS IN ZOO ACTING STRANGELY!
THEY'RE ALL WALKING ON THEIR HIND LEGS! IT *SURE SOUNDS* LIKE ONE OF REGGIE'S PRANKS -- BUT HOW DOES HE DO IT -- *AND* *WHY* HE'S DOING IT?
I HAVE AN IDEA! I'LL CHECK IT OUT WITH PROFESSOR KEENBEAN!
RICH INVENTION CENTER
SAY, PROFESSOR! DID THE SCIENTISTS HERE EVER INVENT ANYTHING TO *CONTROL MINDS* AT A *DISTANCE* -- MAKE *MEN* AND *ANIMALS* ACT *SILLY*?
GASP!
I- I SHOULDN'T *TELL* ANYONE, BUT WE *DO* HAVE SUCH A *SECRET* INVENTION!
Y-YOU *DO*?
7

COULD THAT INVENTION BE RESPONSIBLE FOR THE STRANGE WAY PEOPLE AND ANIMALS ARE BEHAVING?
I DON'T SEE HOW IT COULD!
NO ONE KNOWS ABOUT THAT INVENTION EXCEPT US!
AND POSSIBLY REGGIE! LET'S TAKE A LOOK!
GULP! IT ISN'T HERE!
I'VE GOT A HUNCH IT WILL BE HERE SOON! HERE COMES REGGIE WITH A PACKAGE!
LET'S HIDE BEHIND THIS BOOKCASE!
I S-SURE DON'T WANT TO GO TO JAIL!
RICH INVENTION CENTER
VROOOM!
HE'S GONE! SEE WHAT'S IN THE BOX, PROFESSOR!
8


HERE IT IS! THE TELEKINETIC MIND COMMANDER!
SO REGGIE WAS THE CULPRIT!
WHY WAS SUCH A DEVICE INVENTED? IT COULD BE DANGEROUS IN THE WRONG HANDS!
OUR SCIENTISTS INVENTED IT BY ACCIDENT... AND AFTER HAVING DONE SO, THEY DIDN'T KNOW WHETHER TO EVER LET THE WORLD KNOW ABOUT IT!
I MUST MAKE SURE IT WORKS! I'LL TRY TO WILL PROFESSOR KEENBEAN TO ACT LIKE A ROOSTER!
COCK-A-DOODLE DOO!
BY GOLLY, IT SURE WORKS!
HUH?
BY LOOKING AT A PERSON THROUGH FIELD GLASSES OR TV OR EVEN IN A PHOTOGRAPH...ONE CAN CONTROL HIS BEHAVIOR, RICHIE!
GOSH!
RICH INVENTION CENTRE
IF REGGIE SHOULD WANT TO 'BORROW' THIS DEVICE AGAIN, I THINK I KNOW HOW TO CHANGE HIS MIND!
9


SOON -- AND THE STRANGE FORGETFULNESS AND ODD BEHAVIOR OF INDIVIDUALS HAS STOPPED!
OF COURSE IT HAS, YOU JERK! I RETURNED THAT GADGET!
THE SEARCH FOR THE PERPETRATOR... IF ANY... IS OVER!... IT MUST HAVE BEEN... HEH HEH... JUST THE WEATHER AFFECTING FOLKS!
THAT'S WHAT YOU THINK!
CLICK!?
I'M GOING TO BORROW THAT TELEKINETIC MIND COMMANDER AGAIN! NO ONE SUSPECTS ME ANYMORE! HEH HEH!
RICH INVENTION CO.
HERE COMES REGGIE, SNEAKING TOWARDS US!... I HEREBY COMMAND HIS MIND TO REVEAL WHAT HIS INTENTIONS ARE!
HUMMM!
SAY-WHAT DID I COME HERE FOR... FORCE OF HABIT, I GUESS... I FEEL LIKE I NEVER WANT TO COME HERE AGAIN!
RICH INVENTION CO.
I'M GOING TO DESTROY THIS INVENTION AT ONCE! IT'S A MENACE!
FURNACE ROOM
AT LEAST IT'S LAST DEED WAS A GOOD ONE! REGGIE WILL NEVER AGAIN 'BORROW' ANYTHING FROM HERE TO USE ON HIS MENACES!
10
THE END

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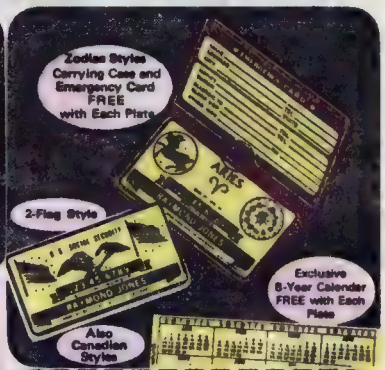

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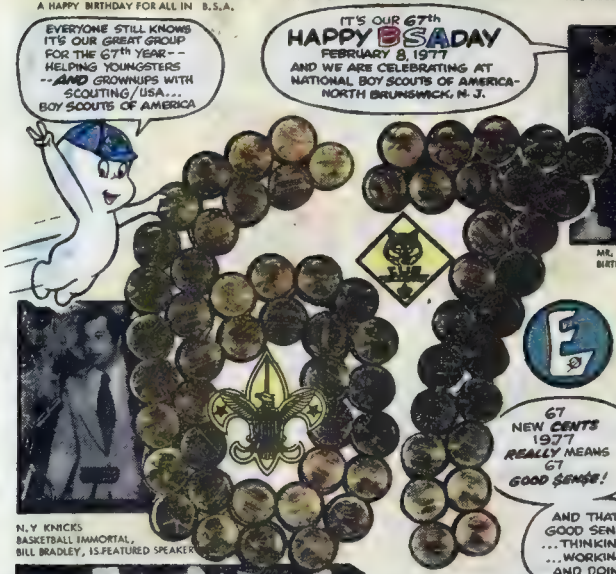


MR. PRICE JOYFULLY OPENS BIRTHDAY FESTIVITIES.

N.Y KNICKS BASKETBALL IMMORTAL, BILL BRADLEY, IS FEATURED SPEAKER

THREE EAGLE SCOUTS ARE HONORED: ALFRED HARVEY, PRESIDENT OF HARVEY WORLD FAMOUS COMICS, BILL BRADLEY AND MR. PRICE.

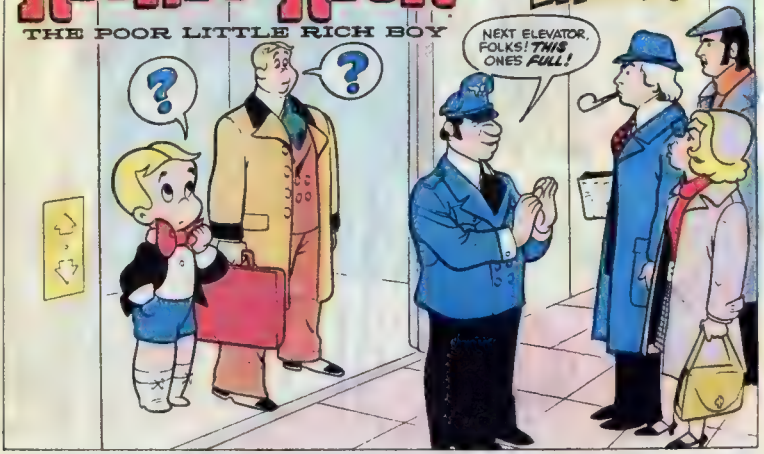
HARVEY PRICE WITH ADAM HARVEY, FIRST CLASS SCOUT WHO PLAYED CASPER.

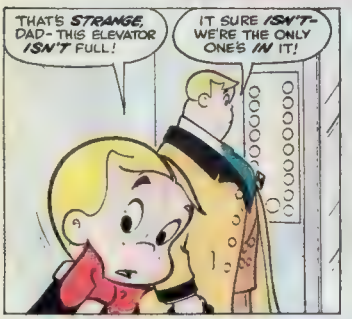
EVELYN JOHNSON AND ALFRED HARVEY OF HARVEY COMICS SHOW BEAUTIFUL NORMAN ROCKWELL SCOUTING PLATE TO CHARLES KAUFFMAN AND RALPH SPOSATO, EXECUTIVES OF NATIONAL B.S.A. THE PLATES WERE AWARDED TO BILL BRADLEY, MR. HARVEY AND MS JOHNSON BY MR. PRICE AT SPECIAL BIRTHDAY LUNCHEON.

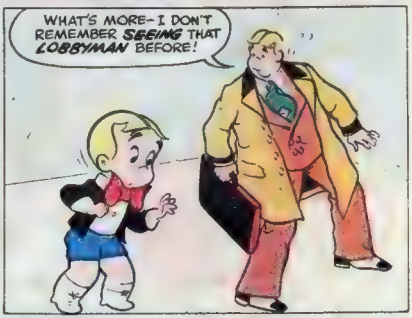
Richie Rich

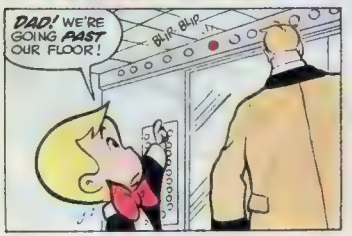
THE POOR LITTLE RICH BOY

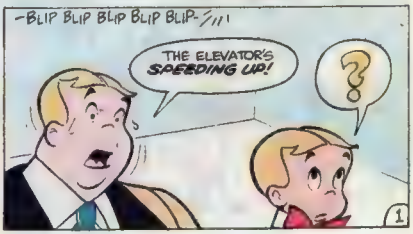
IN THE SKY'S THE LIMIT! PART 1



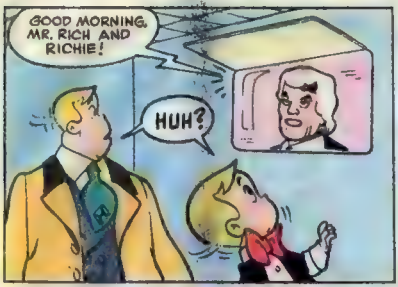




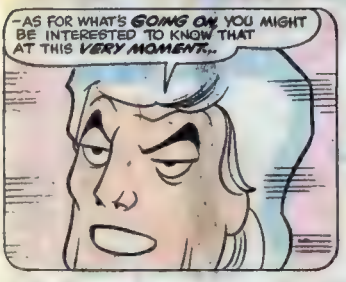


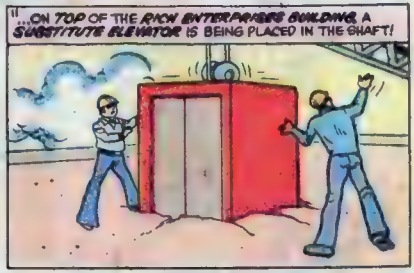


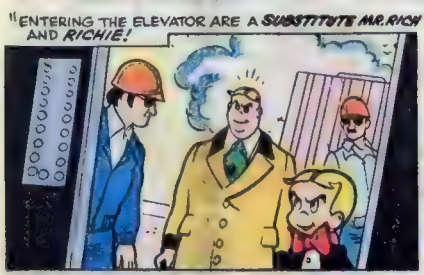
WE'RE GOING TO HIT THE ROOF!
BLIP BLIP BLIP BLIP BLIP BLIP
CHK-CHK-
FLOONG!
CHKA-CHAKKA-
SS-SSS--
CLANK!
D-DID YOU HEAR A CLANK?
YES-LIKE A GIANT MAGNET GRABBED US!
FLIP!
WHAT'S THIS?
WATER
I DON'T KNOW WHAT'S HAPPENING, BUT I CAN USE A DRINK OF WATER!
ME, TOO--
2

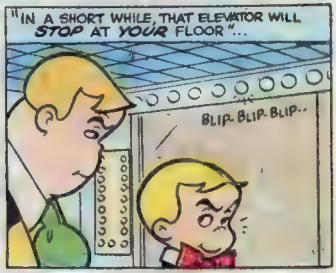

GOOD MORNING, MR. RICH AND RICHIE!
HUH?

WHO ARE YOU? WHAT'S GOING ON?
WHO I AM IS UNIMPORTANT.

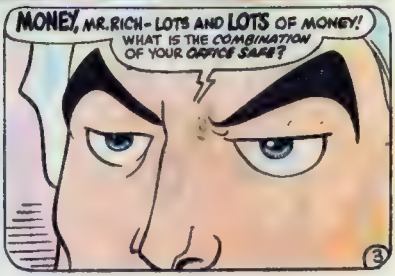

-AS FOR WHAT'S GOING ON YOU MIGHT BE INTERESTED TO KNOW THAT AT THIS VERY MOMENT...

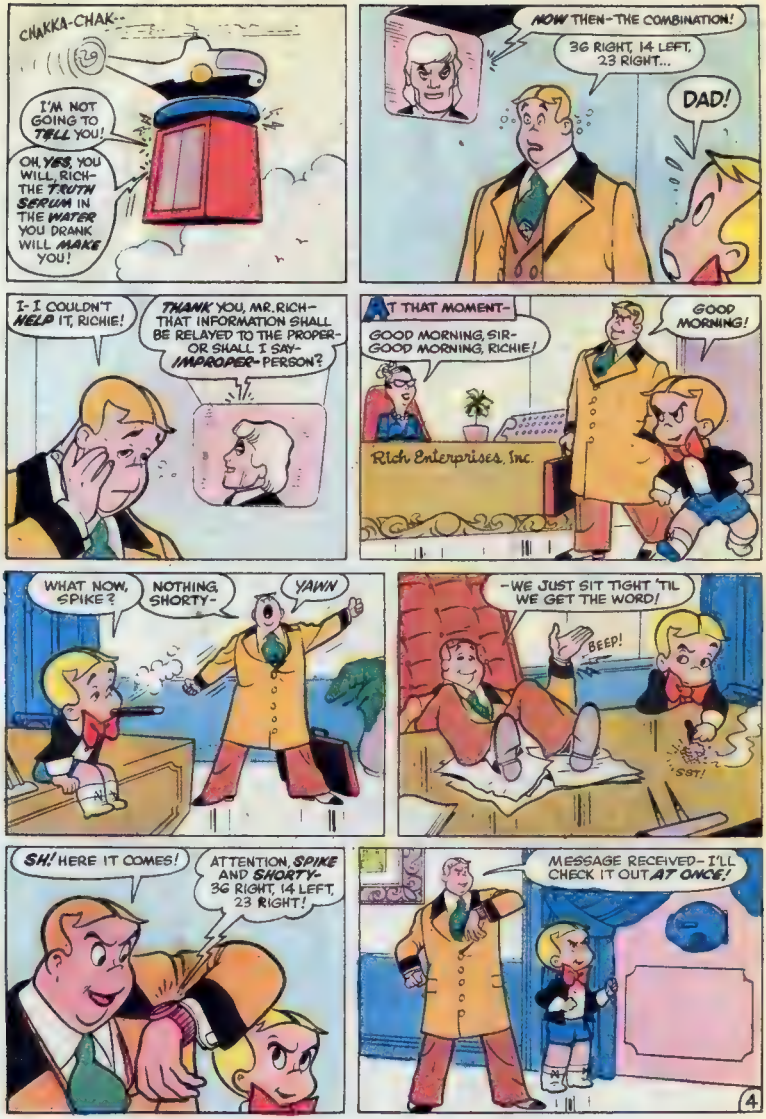

"...ON TOP OF THE RICH ENTERPRISES BUILDING A SUBSTITUTE ELEVATOR IS BEING PLACED IN THE SHAFT!


"ENTERING THE ELEVATOR ARE A SUBSTITUTE MR. RICH AND RICHIE!


"IN A SHORT WHILE, THAT ELEVATOR WILL STOP AT YOUR FLOOR"...
BLIP-BLIP-BLIP...

-AND "MR. RICH AND RICHIE" WILL ARRIVE AT THE OFFICE AS EXPECTED!
WHAT DO YOU HOPE TO GAIN WITH THIS MAD PLAN?


MONEY, MR. RICH - LOTS AND LOTS OF MONEY!
WHAT IS THE COMBINATION OF YOUR OFFICE SAFE?
3


CHAKKA-CHAK--
29
I'M NOT GOING TO TELL YOU!
OH, YES, YOU WILL, RICH- THE TRUTH SERUM IN THE WATER YOU DRANK WILL MAKE YOU!
NOW THEN- THE COMBINATION!
36 RIGHT, 14 LEFT, 23 RIGHT...
DAD!
I- I COULDN'T HELP IT, RICHIE!
THANK YOU, MR. RICH- THAT INFORMATION SHALL BE RELAYED TO THE PROPER- OR SHALL I SAY- IMPROPER- PERSON?
AT THAT MOMENT-
GOOD MORNING, SIR- GOOD MORNING, RICHIE!
GOOD MORNING!
Rich Enterprises, Inc.
WHAT NOW, SPIKE?
NOTHING, SHORTY-
YAWN
-WE JUST SIT TIGHT 'TIL WE GET THE WORD!
BEEP!
SST!
SH! HERE IT COMES!
ATTENTION, SPIKE AND SHORTY- 36 RIGHT, 14 LEFT, 23 RIGHT!
MESSAGE RECEIVED- I'LL CHECK IT OUT, AT ONCE!
4

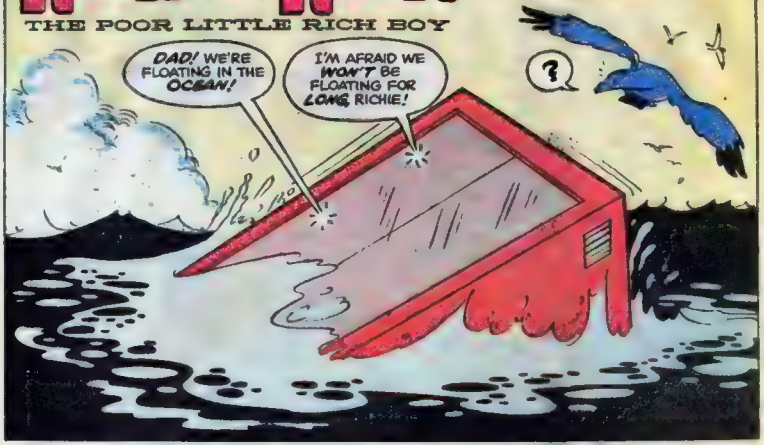
CONTINUED IN THIS ISSUE-

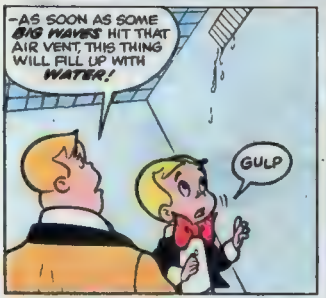
Richie Rich

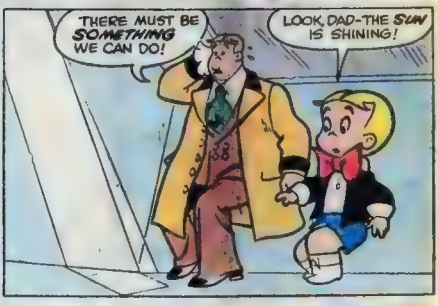
THE POOR LITTLE RICH BOY

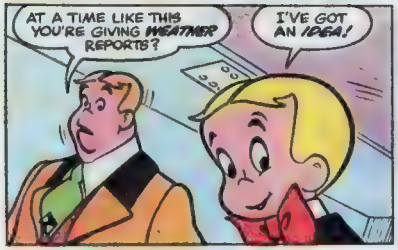
THE SKY'S THE LIMIT - PART 2

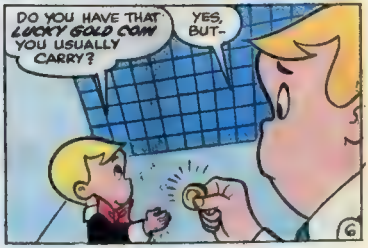
in OCEAN FLOOR, ANYBODY?

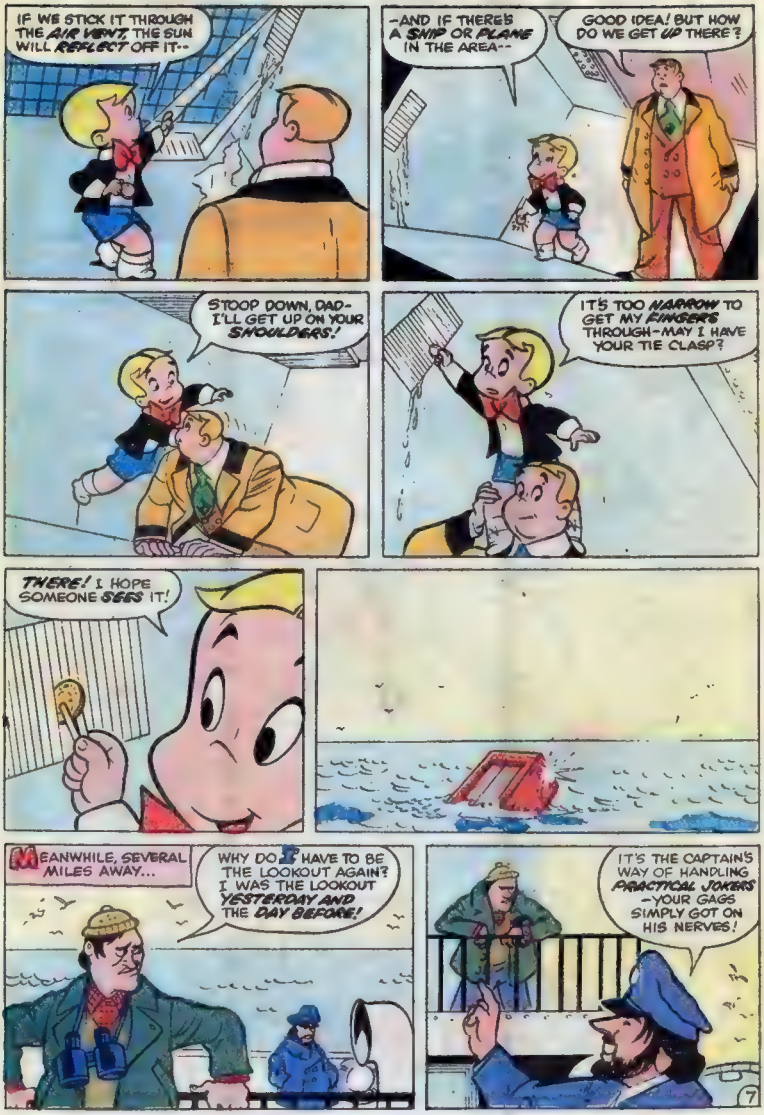




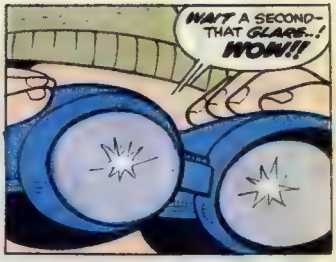






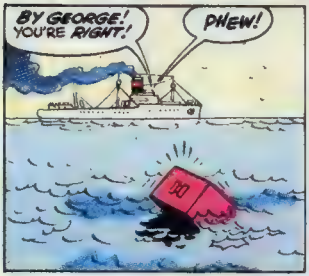

IF WE STICK IT THROUGH THE AIR VENT, THE SUN WILL REFLECT OFF IT--
-AND IF THERE'S A SHIP OR PLANE IN THE AREA--
GOOD IDEA! BUT HOW DO WE GET UP THERE?
STOOP DOWN, DAD- I'LL GET UP ON YOUR SHOULDERS!
IT'S TOO NARROW TO GET MY FINGERS THROUGH-MAY I HAVE YOUR TIE CLASP?
THERE! I HOPE SOMEONE SEES IT!
MEANWHILE, SEVERAL MILES AWAY...
WHY DO I HAVE TO BE THE LOOKOUT AGAIN? I WAS THE LOOKOUT YESTERDAY AND THE DAY BEFORE!
IT'S THE CAPTAIN'S WAY OF HANDLING PRACTICAL JOKERS -YOUR GAGS SIMPLY GOT ON HIS NERVES!
7

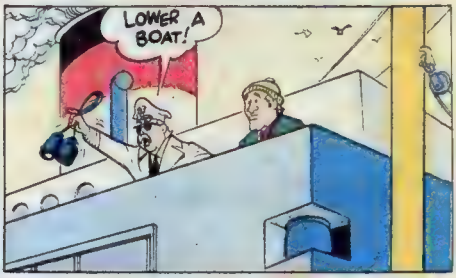
WELL--IT'S NOT MY FAULT HE DOESN'T HAVE A SENSE OF HUMOR!

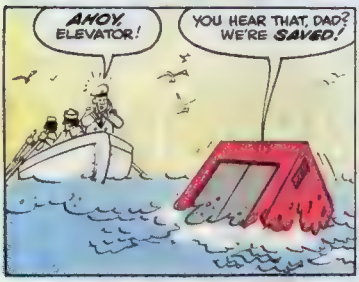

WAIT A SECOND-- THAT GLARE..! WOW!!

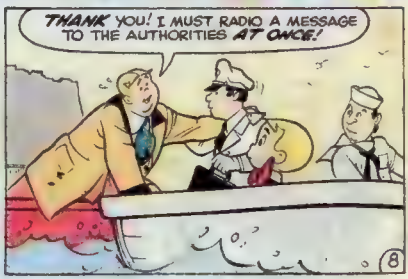
WHAT IS IT, BENSON?
ELEVATOR OFF THE PORT BOW, SIR!

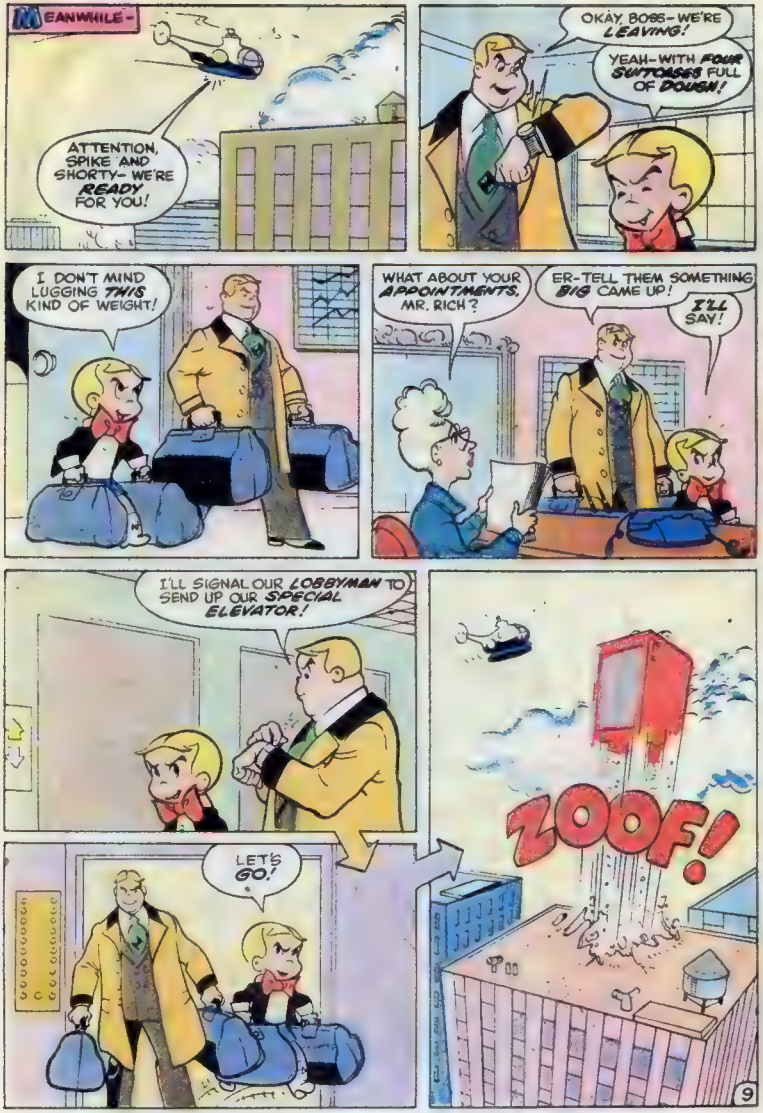
THAT DOES IT, BENSON! YOU'RE GOING TO BE LOOKOUT FOR THE REST OF YOUR LIFE!
SERIOUSLY SIR-- HAVE A LOOK?

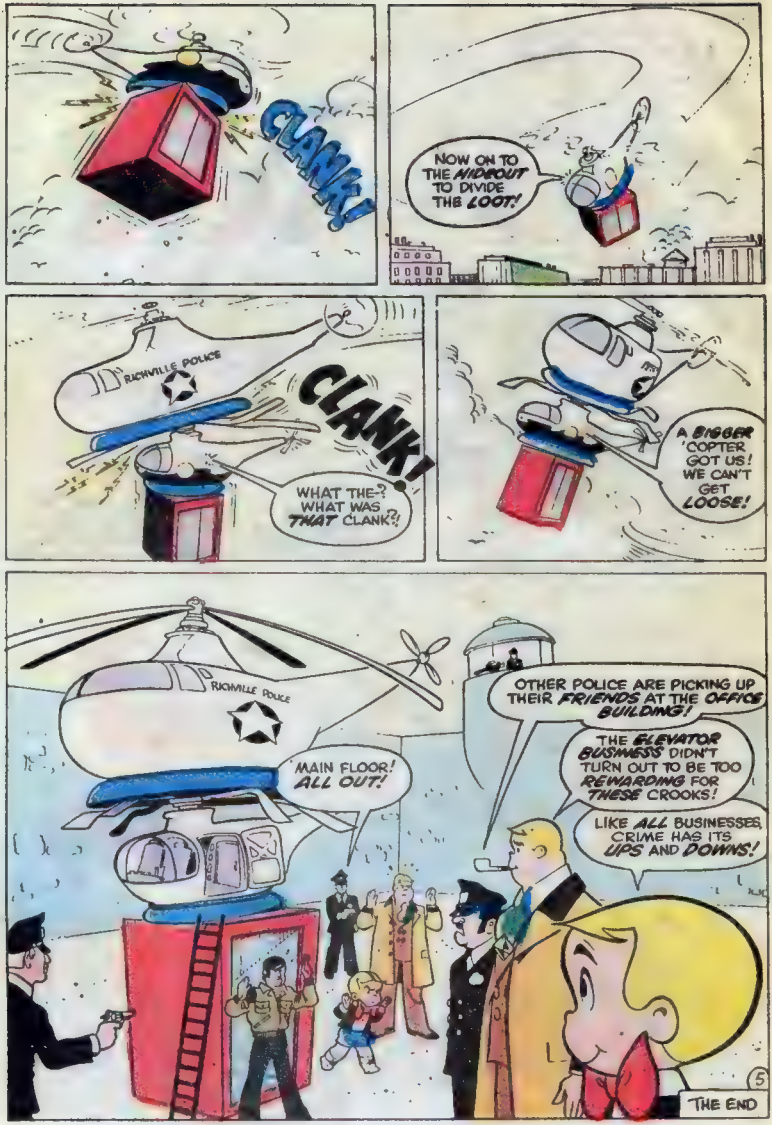

BY GEORGE! YOU'RE RIGHT!
PHEW!


LOWER A BOAT!


AHOY, ELEVATOR!
YOU HEAR THAT, DAD? WE'RE SAVED!

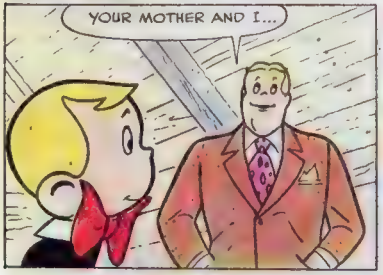

THANK YOU! I MUST RADIO A MESSAGE TO THE AUTHORITIES AT ONCE!

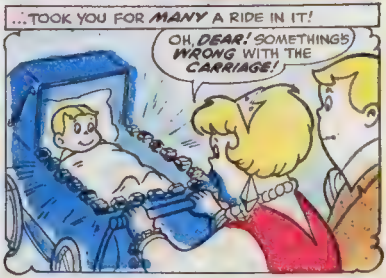

MEANWHILE-
ATTENTION, SPIKE AND SHORTY- WE'RE READY FOR YOU!
OKAY, BOSS- WE'RE LEAVING!
YEAH- WITH FOUR SUITCASES FULL OF DOUGH!
I DON'T MIND LUGGING THIS KIND OF WEIGHT!
WHAT ABOUT YOUR APPOINTMENTS, MR. RICH?
ER- TELL THEM SOMETHING BIG CAME UP!
I'LL SAY!
I'LL SIGNAL OUR LOBBYMAN TO SEND UP OUR SPECIAL ELEVATOR!
LET'S GO!
ZOOF!
9

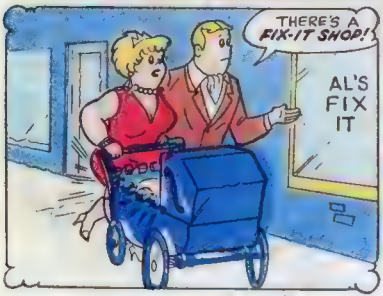

CLANK!
NOW ON TO THE HIDEOUT TO DIVIDE THE LOOT!
RICHVILLE POLICE
CLANK!
WHAT THE-? WHAT WAS THAT CLANK?!
A BIGGER COPTER GOT US! WE CAN'T GET LOOSE!
RICHVILLE POLICE
MAIN FLOOR! ALL OUT!
OTHER POLICE ARE PICKING UP THEIR FRIENDS AT THE OFFICE BUILDING!
THE ELEVATOR BUSINESS DIDN'T TURN OUT TO BE TOO REWARDING FOR THESE CROOKS!
LIKE ALL BUSINESSES, CRIME HAS ITS UPS AND DOWNS!
5
THE END

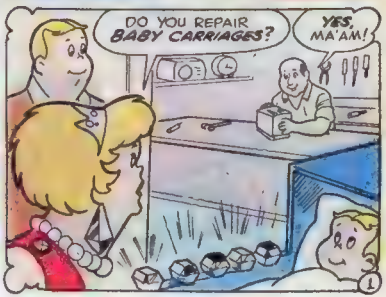
Richie Rich and Richie's Babyhood

THE POOR LITTLE RICH BOY

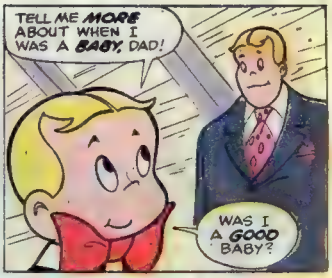




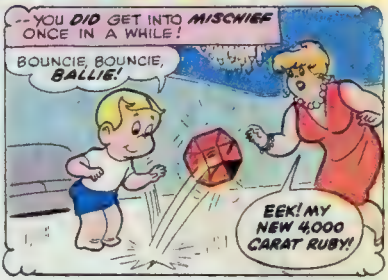


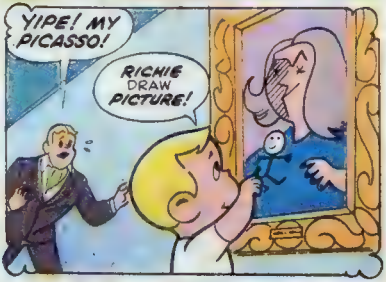


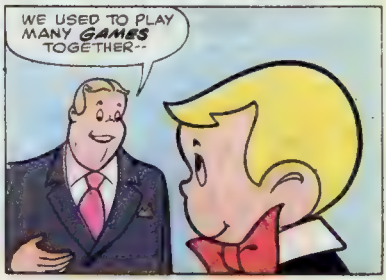
THE THIRD DIAMOND FROM THE LEFT IS WOBBLING!

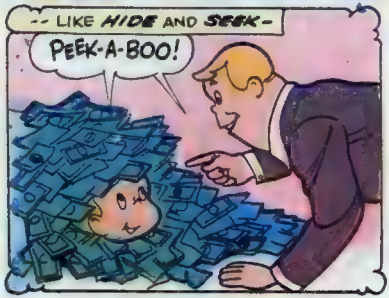

TELL ME MORE ABOUT WHEN I WAS A BABY, DAD!
WAS I A GOOD BABY?

VERY GOOD, RICHIE! OF COURSE...

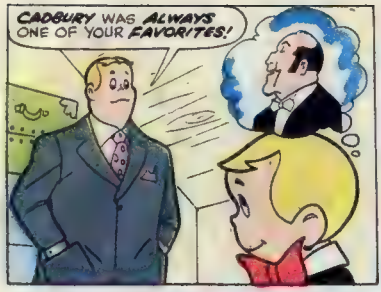

--YOU DID GET INTO MISCHIEF ONCE IN A WHILE!
BOUNCIE, BOUNCIE, BALLIE!
EEK! MY NEW 4,000 CARAT RUBY!

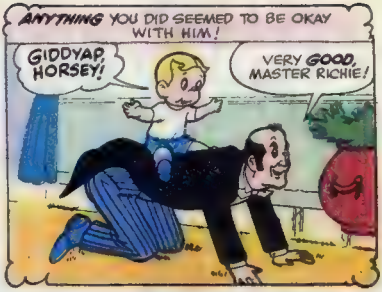

YIPE! MY PICASSO!
RICHIE DRAW PICTURE!

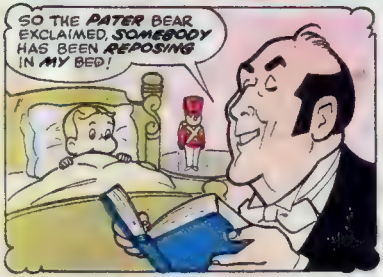

WE USED TO PLAY MANY GAMES TOGETHER--

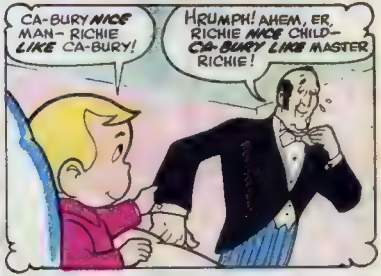

-- LIKE HIDE AND SEEK--
PEEK-A-BOO!

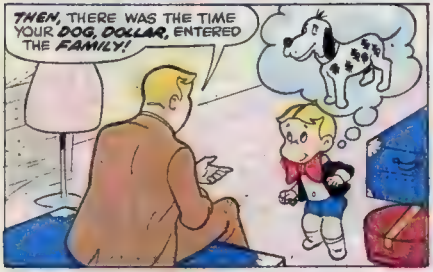
PEEK-A-BOO!


CADBURY WAS ALWAYS ONE OF YOUR FAVORITES!

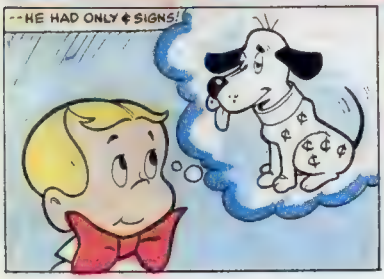

ANYTHING YOU DID SEEMED TO BE OKAY WITH HIM!
GIDDYAP, HORSEY!
VERY GOOD, MASTER RICHIE!

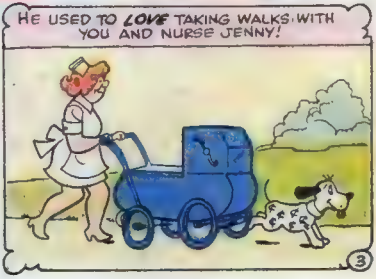

SO THE PATER BEAR EXCLAIMED, SOMEBODY HAS BEEN REPOSING IN MY BED!

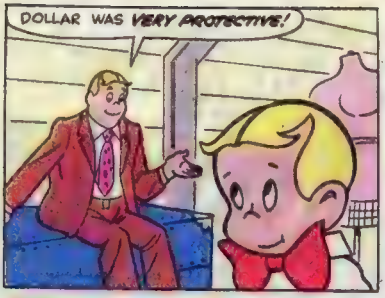

CA-BURY NICE MAN- RICHIE LIKE CA-BURY!
HRUMPH! AHEM, ER, RICHIE NICE CHILD- CA-BURY LIKE MASTER RICHIE!

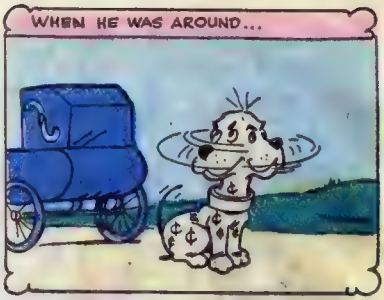

THEN, THERE WAS THE TIME YOUR DOG, DOLLAR, ENTERED THE FAMILY!

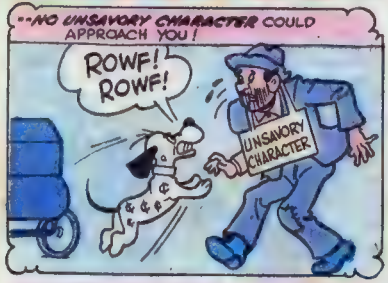
OF COURSE, HE WAS JUST A PUPPY, THEN!

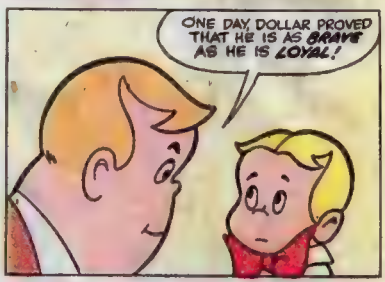

--HE HAD ONLY ¢ SIGNS!

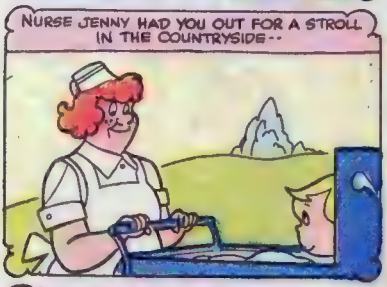

HE USED TO LOVE TAKING WALKS WITH YOU AND NURSE JENNY!

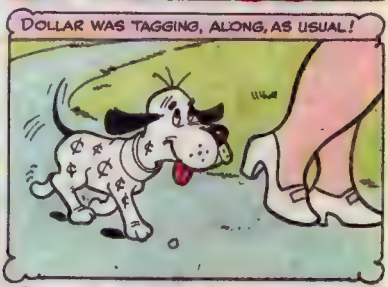

DOLLAR WAS VERY PROTECTIVE!

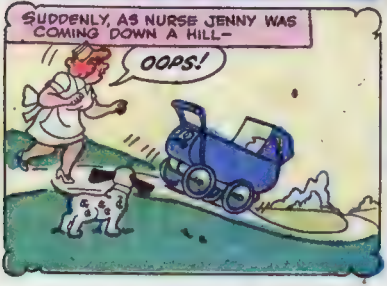

WHEN HE WAS AROUND...

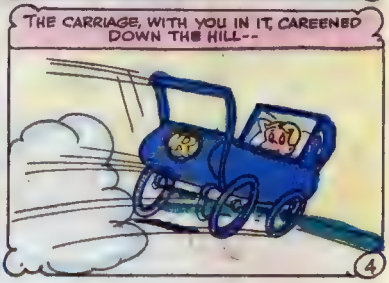

--NO UNSAVORY CHARACTER COULD APPROACH YOU!
ROWF! ROWF!
UNSAVORY CHARACTER

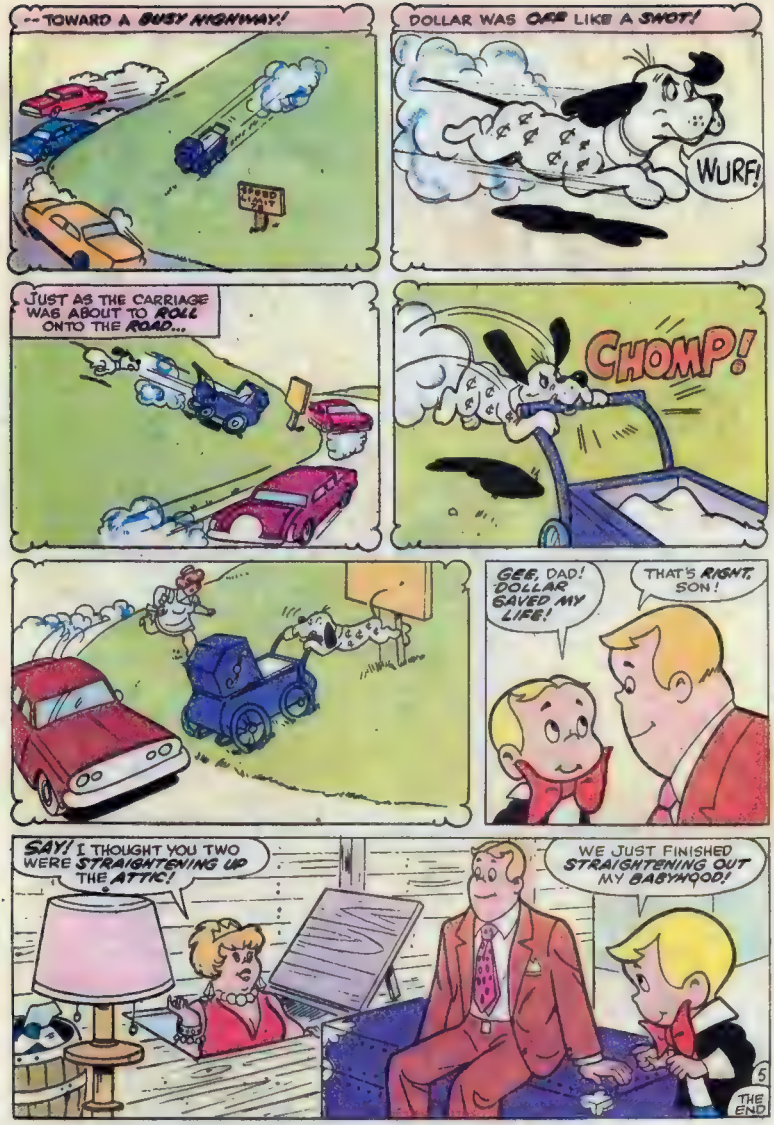

ONE DAY, DOLLAR PROVED THAT HE IS AS BRAVE AS HE IS LOYAL!

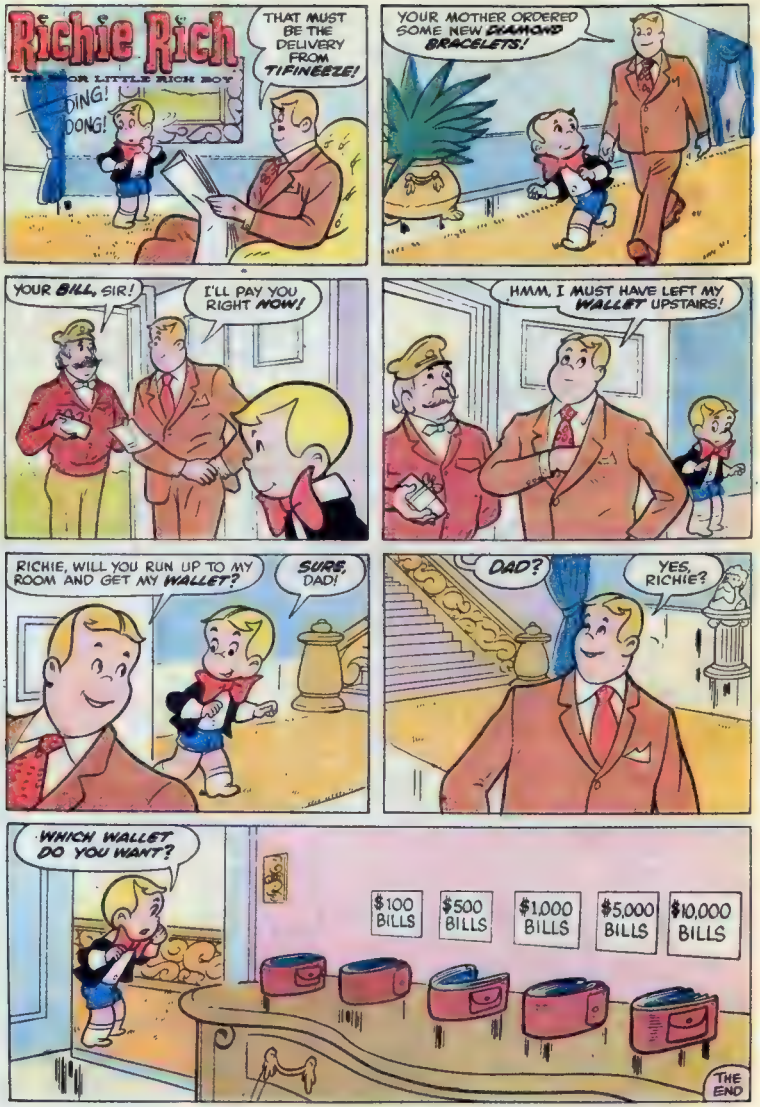

NURSE JENNY HAD YOU OUT FOR A STROLL IN THE COUNTRYSIDE--

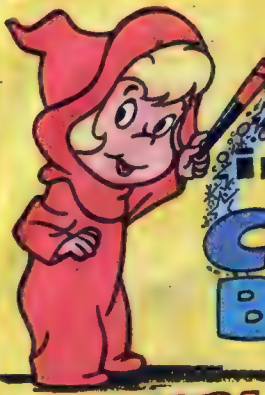

DOLLAR WAS TAGGING ALONG, AS USUAL!


SUDDENLY, AS NURSE JENNY WAS COMING DOWN A HILL--
OOPS!


THE CARRIAGE, WITH YOU IN IT, CAREENED DOWN THE HILL--


--TOWARD A BUSY HIGHWAY!
DOLLAR WAS OFF LIKE A SHOT!
WURF!
JUST AS THE CARRIAGE WAS ABOUT TO ROLL ONTO THE ROAD...
CHOMP!
GEE, DAD! DOLLAR SAVED MY LIFE!
THAT'S RIGHT, SON!
SAY! I THOUGHT YOU TWO WERE STRAIGHTENING UP THE ATTIC!
WE JUST FINISHED STRAIGHTENING OUT MY BABYHOOD!
5
THE END


Richie Rich
THAT MUST BE THE DELIVERY FROM TIFINEEZE!
DING!
DONG!
YOUR MOTHER ORDERED SOME NEW DIAMOND BRACELETS!
YOUR BILL, SIR!
I'LL PAY YOU RIGHT NOW!
HMM, I MUST HAVE LEFT MY WALLET UPSTAIRS!
RICHIE, WILL YOU RUN UP TO MY ROOM AND GET MY WALLET?
SURE, DAD!
DAD?
YES, RICHIE?
WHICH WALLET DO YOU WANT?
$100 BILLS
$500 BILLS
$1,000 BILLS
$5,000 BILLS
$10,000 BILLS
THE END



Wendy
THE GOOD LITTLE WITCH

invites YOU to be a CAMP FIRE BLUE BIRD

GIRLS...

YOU CAN BE A BLUE BIRD if you are 6 to 8 years old!

BLUE BIRDS do so many things—

They play games
Learn about the outdoors
Go on trips
They help other people
They make things
They wear pretty costumes
They sing, dance, tumble, cook,
camp, paint, giggle, jump, run—

BLUE BIRDS have lots of FUN!

Join the FUN!
...be a
BLUE BIRD
with
CAMP FIRE GIRLS, Inc.

TO FIND OUT HOW TO JOIN CONTACT YOUR LOCAL CAMP FIRE COUNCIL OFFICE LISTED IN YOUR TELEPHONE BOOK.

...OR MAIL COUPON TO:

WENDY/CAMP FIRE GIRLS
1740 BROADWAY
NEW YORK, N.Y. 10019

I WANT TO BE A CAMP FIRE BLUE BIRD:

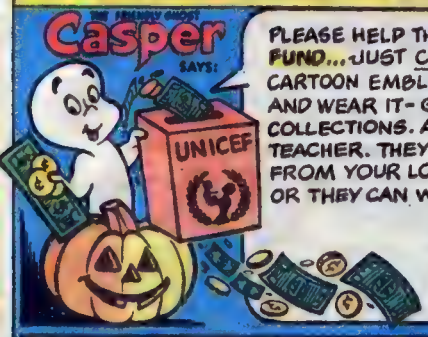
PRINT NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZONE _____

MY TELEPHONE NUMBER IS _____

The UNITED NATIONS CHILDREN'S FUND brings good things ALL OVER THE WORLD



PLEASE HELP THE **UNITED NATIONS CHILDREN'S FUND**... JUST CUT OUT YOUR FAVORITE **CASPER** CARTOON EMBLEM AND PASTE ON CARDBOARD. AND WEAR IT - GET A **UNICEF** BOX FOR YOUR COLLECTIONS. ASK MOTHER AND DAD OR YOUR TEACHER. THEY CAN GET A **UNICEF** BOX FROM YOUR LOCAL **UNICEF** REPRESENTATIVE OR THEY CAN WRITE DIRECTLY TO:

CASPER/UNICEF
331 EAST 38th STREET
NEW YORK N.Y. 10016

THIS WOULD BE A GOOD TIME TO SEND ALONG A CHECK OR MONEY ORDER TO **UNICEF**.

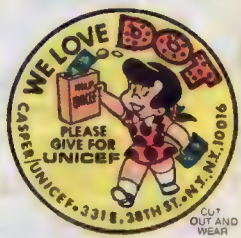
CUT OUT AND WEAR

CUT OUT AND WEAR

CUT OUT AND WEAR

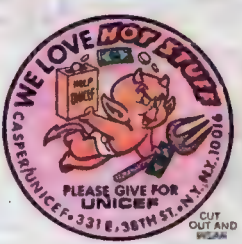
CUT OUT AND WEAR

CUT OUT AND WEAR



CUT OUT AND WEAR

CUT OUT AND WEAR

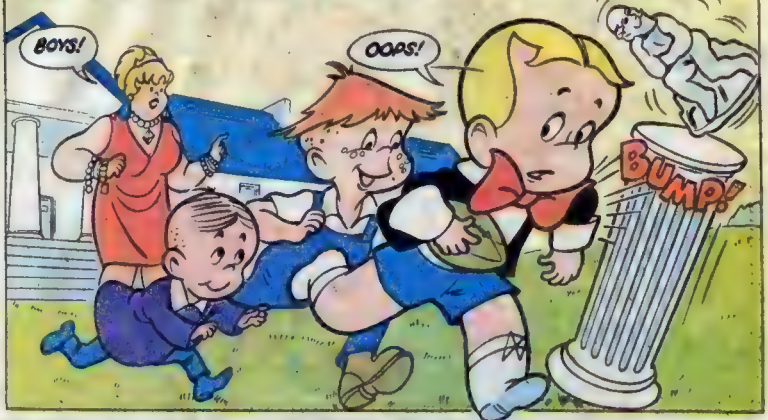


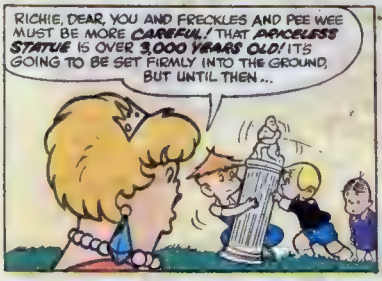
CUT OUT AND WEAR

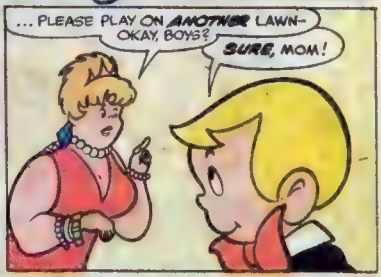
CUT OUT AND WEAR

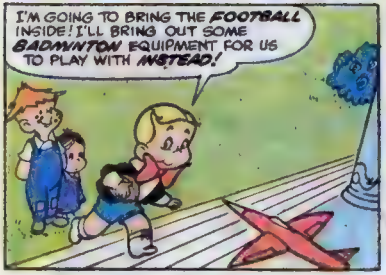
Richie Rich and THE ORNAMENTAL OBSTACLE

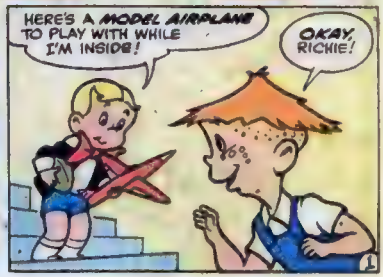
THE POOR LITTLE RICH BOY

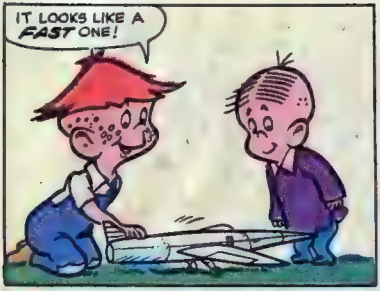


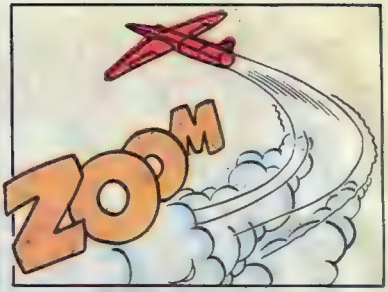


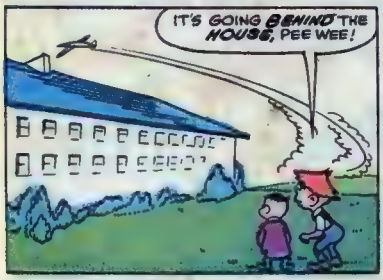


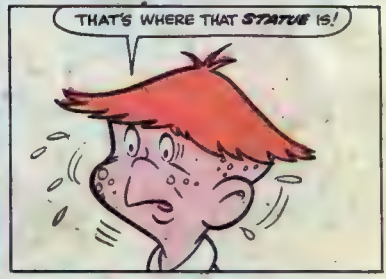




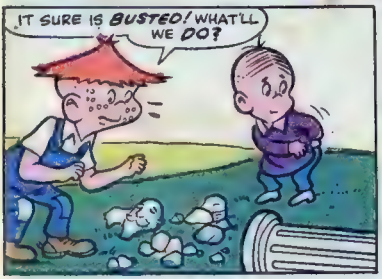

IT LOOKS LIKE A FAST ONE!

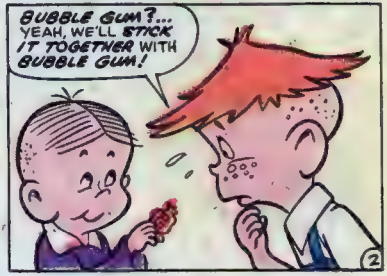

ZOOM

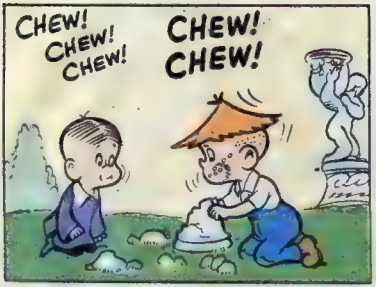

IT'S GOING BEHIND THE HOUSE, PEE WEE!

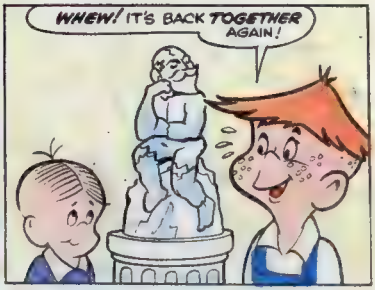

THAT'S WHERE THAT STATUE IS!

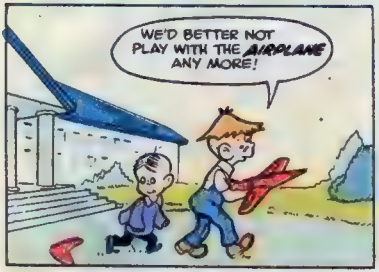
OH, NO-O-O!
CRASH!

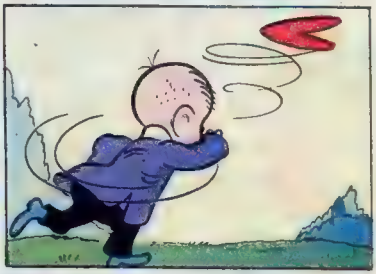

IT SURE IS BUSTED! WHAT'LL WE DO?

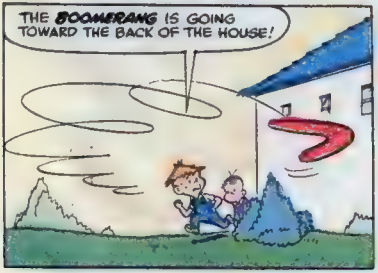

BUBBLE GUM?... YEAH, WE'LL STICK IT TOGETHER WITH BUBBLE GUM!
2

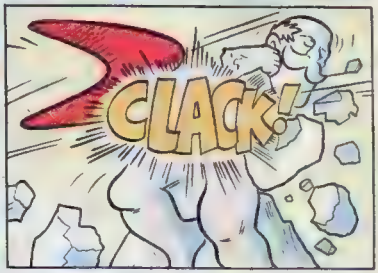

CHEW! CHEW! CHEW!
CHEW! CHEW!


WHEW! IT'S BACK TOGETHER AGAIN!

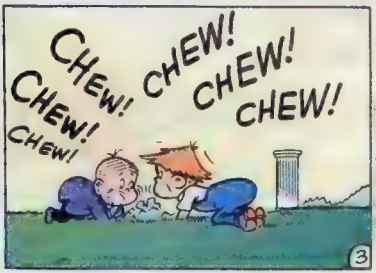

WE'D BETTER NOT PLAY WITH THE AIRPLANE ANY MORE!

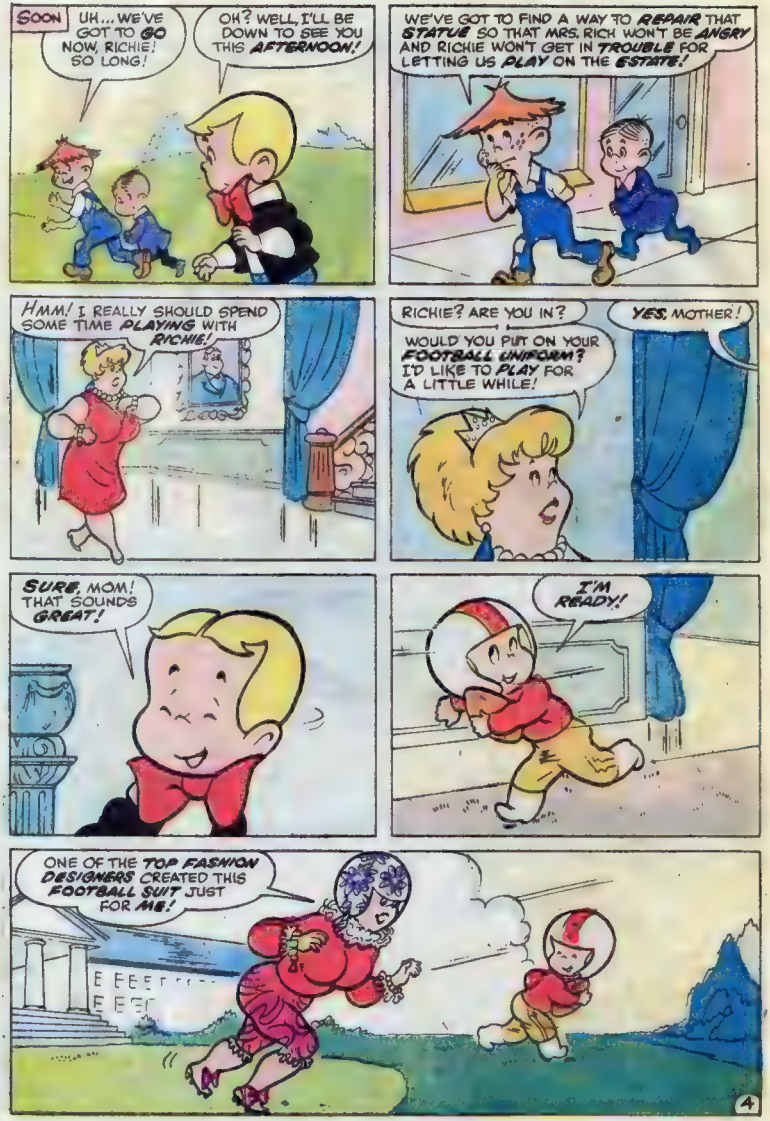



THE BOOMERANG IS GOING TOWARD THE BACK OF THE HOUSE!

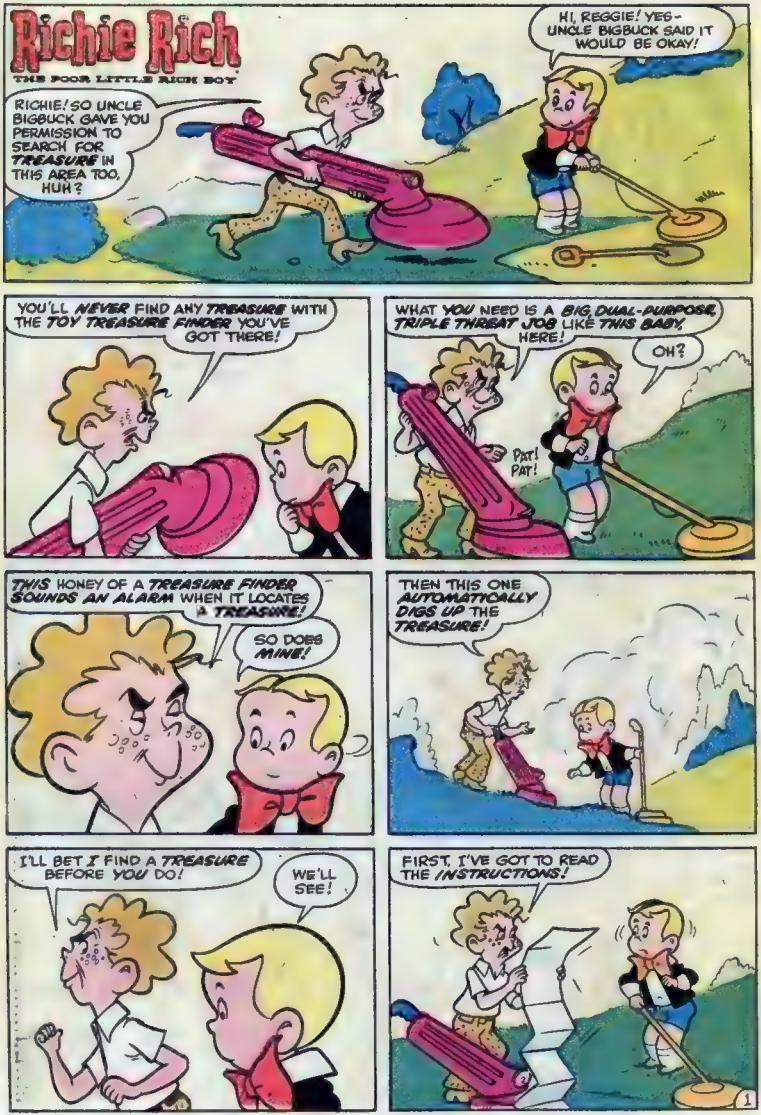

CLACK!

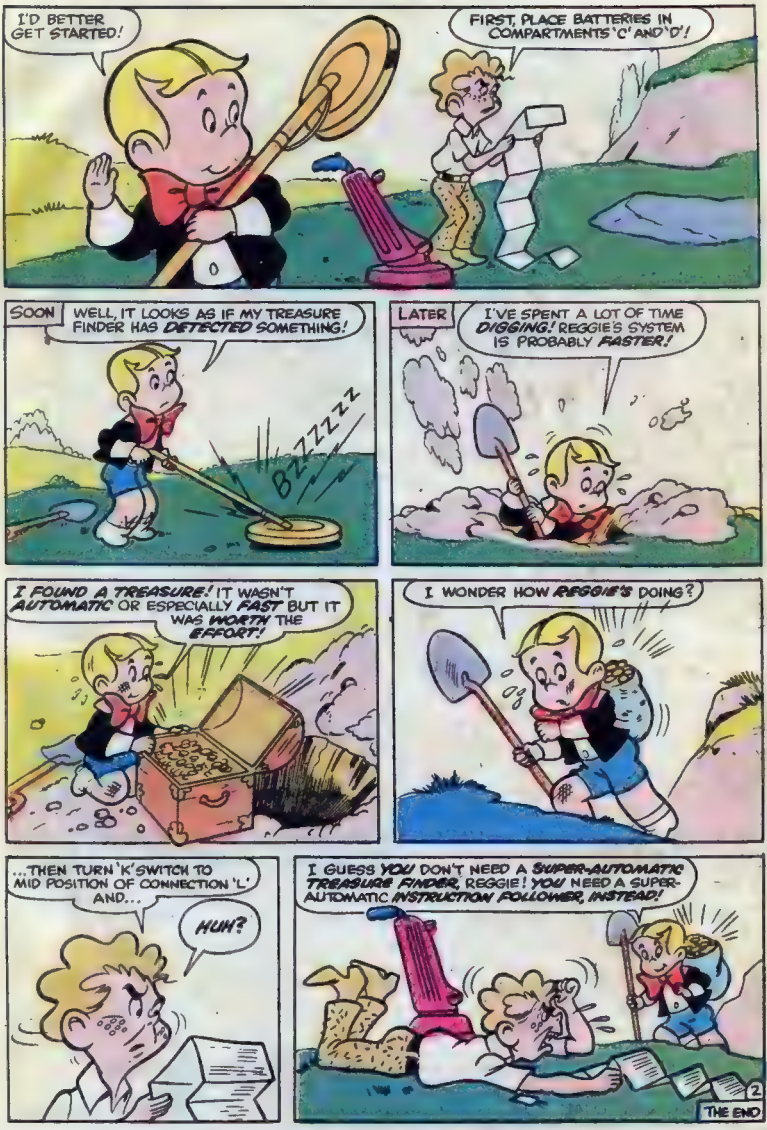
TH-THANK GOODNESS YOU'VE GOT MORE BUBBLE GUM, PEE WEE!

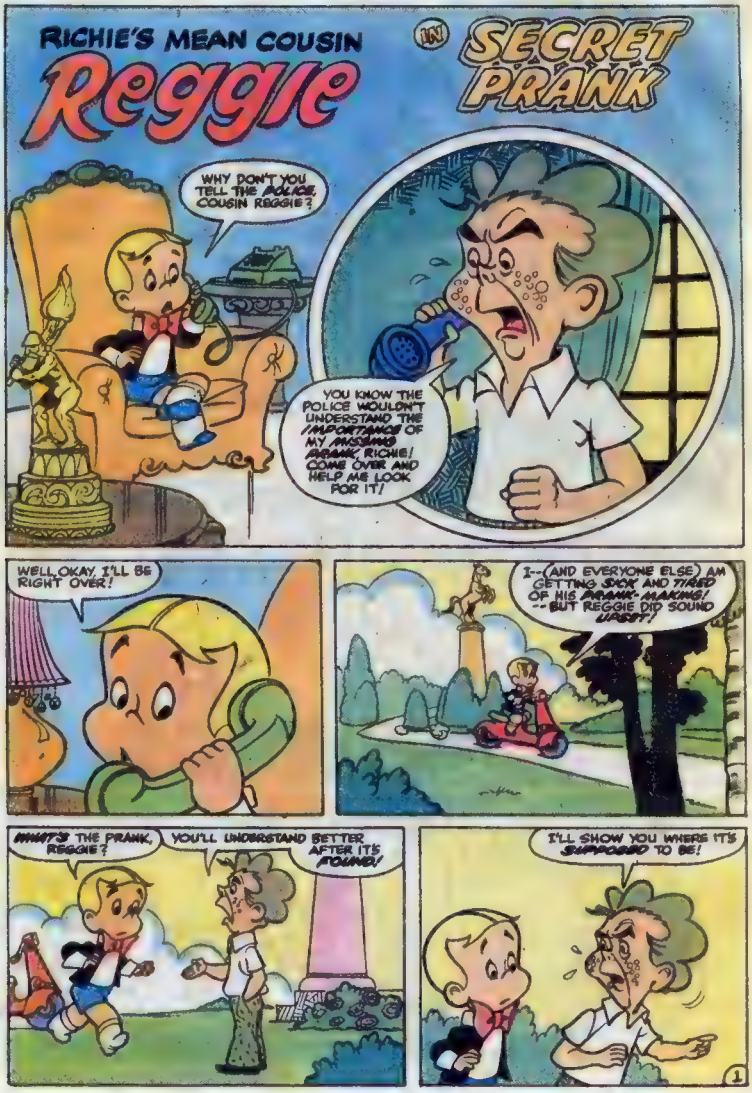

CHEW! CHEW! CHEW! CHEW! CHEW!

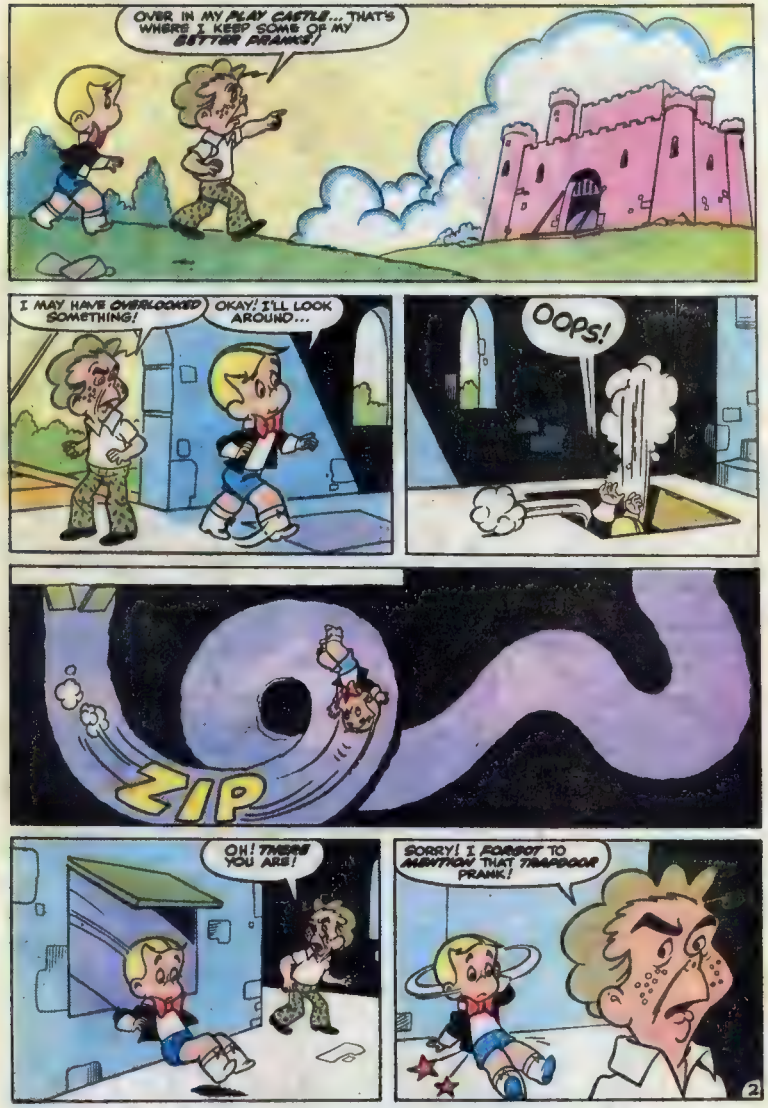

SOON
UH... WE'VE GOT TO GO NOW, RICHIE! SO LONG!
OH? WELL, I'LL BE DOWN TO SEE YOU THIS AFTERNOON!
WE'VE GOT TO FIND A WAY TO REPAIR THAT STATUE SO THAT MRS. RICH WON'T BE ANGRY AND RICHIE WON'T GET IN TROUBLE FOR LETTING US PLAY ON THE ESTATE!
HMM! I REALLY SHOULD SPEND SOME TIME PLAYING WITH RICHIE!
RICHIE? ARE YOU IN?
YES, MOTHER!
WOULD YOU PUT ON YOUR FOOTBALL UNIFORM? I'D LIKE TO PLAY FOR A LITTLE WHILE!
SURE, MOM! THAT SOUNDS GREAT!
I'M READY!
ONE OF THE TOP FASHION DESIGNERS CREATED THIS FOOTBALL SUIT JUST FOR ME!
4

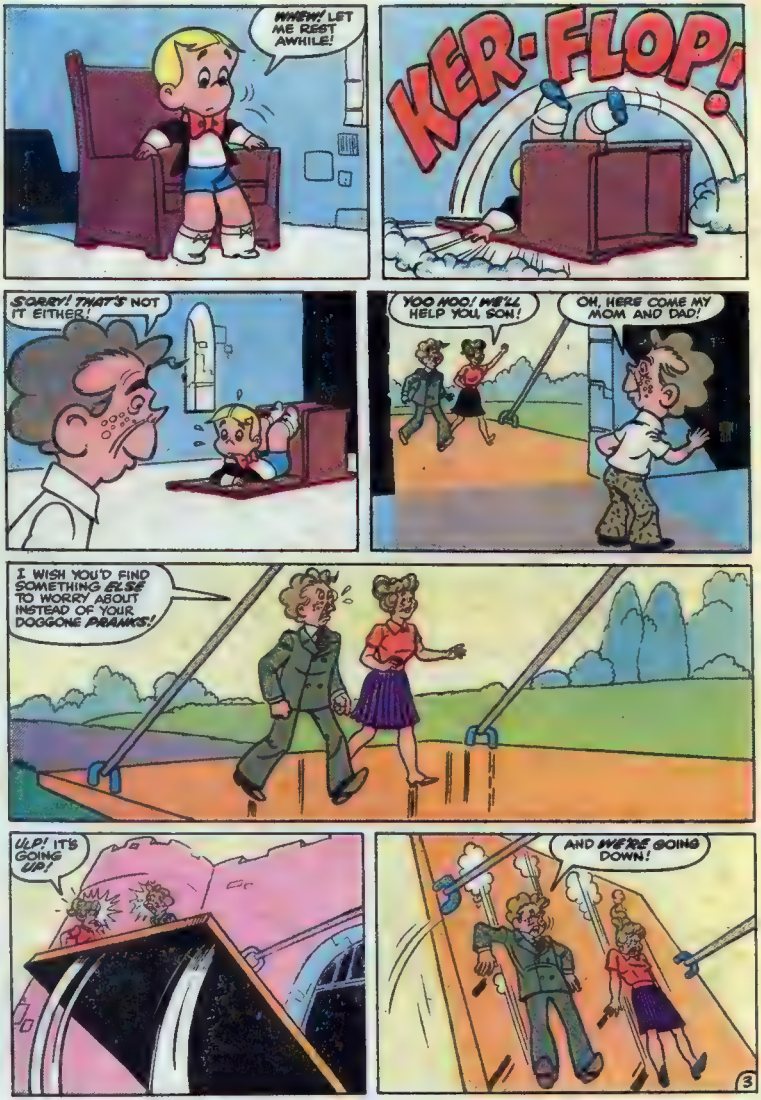
OKAY, I'LL BLOCK YOU, MOM!
WHEEEEEE!
BUMP!
SMASH!
OH! I HAD FORGOTTEN ABOUT THE STATUE-- IT'S SMASHED TO SMITHEREENS!
GEE, MOM!
I'LL TAKE IT TO THE ESTATE SCULPTOR TO SEE IF HE CAN REPAIR IT!
I'M GLAD I DIDN'T BREAK IT!
YES, I CAN FIX IT, BUT WHAT'S MORE IMPORTANT... YOU'VE MADE AN AMAZING HISTORICAL FIND! DO YOU REALIZE THIS PROVES THAT THE ANCIENT GREEKS CHEWED BUBBLE GUM?!
5
THE END

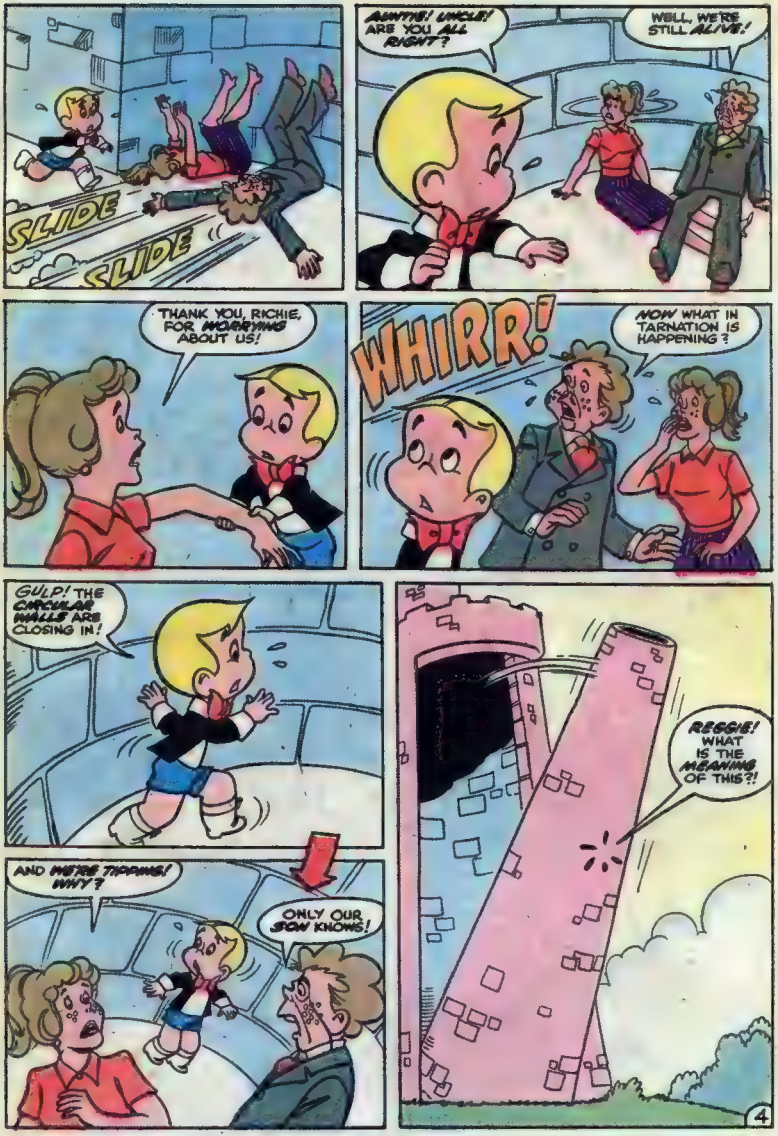

Richie Rich
THE POOR LITTLE RICH BOY
RICHIE! SO UNCLE BIGBUCK GAVE YOU PERMISSION TO SEARCH FOR TREASURE IN THIS AREA TOO, HUH?
HI, REGGIE! YES - UNCLE BIGBUCK SAID IT WOULD BE OKAY!
YOU'LL NEVER FIND ANY TREASURE WITH THE TOY TREASURE FINDER YOU'VE GOT THERE!
WHAT YOU NEED IS A BIG, DUAL-PURPOSE, TRIPLE THREAT JOB LIKE THIS BABY, HERE!
OH?
PAT! PAT!
THIS HONEY OF A TREASURE FINDER SOUNDS AN ALARM WHEN IT LOCATES A TREASURE!
SO DOES MINE!
THEN THIS ONE AUTOMATICALLY DIGS UP THE TREASURE!
I'LL BET I FIND A TREASURE BEFORE YOU DO!
WE'LL SEE!
FIRST, I'VE GOT TO READ THE INSTRUCTIONS!
1

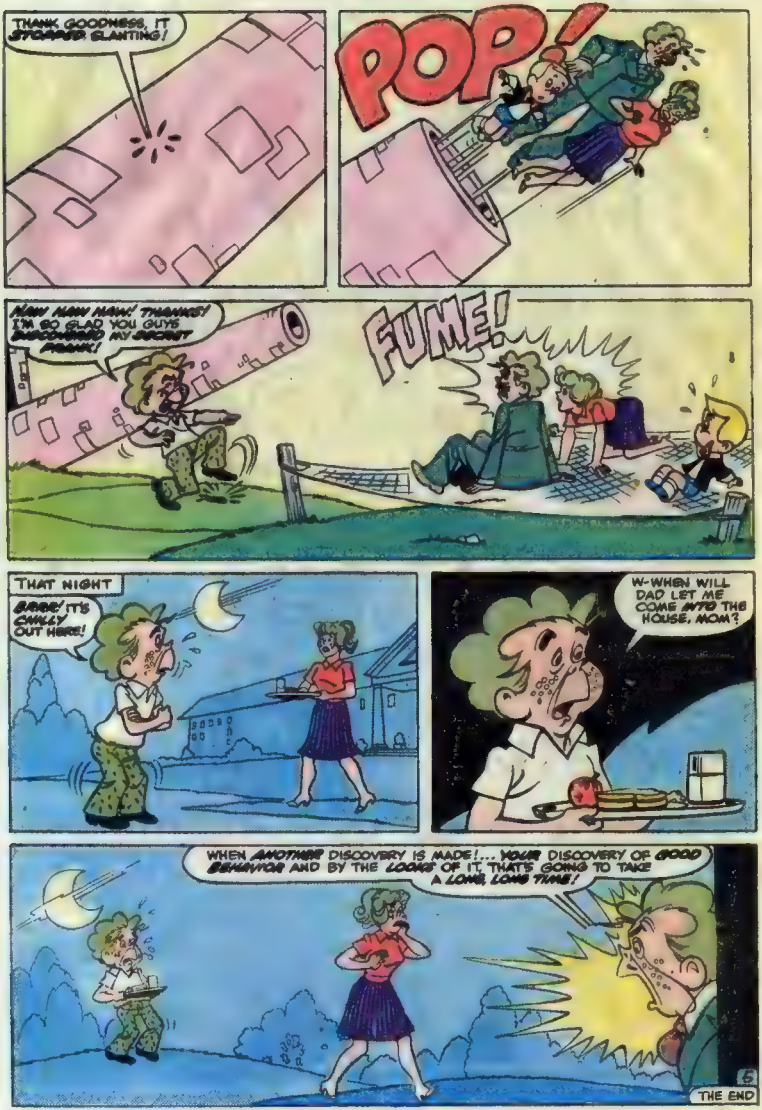

I'D BETTER GET STARTED!
FIRST, PLACE BATTERIES IN COMPARTMENTS 'C' AND 'D'!
SOON
WELL, IT LOOKS AS IF MY TREASURE FINDER HAS DETECTED SOMETHING!
BZZZZZ
LATER
I'VE SPENT A LOT OF TIME DIGGING! REGGIE'S SYSTEM IS PROBABLY FASTER!
I FOUND A TREASURE! IT WASN'T AUTOMATIC OR ESPECIALLY FAST BUT IT WAS WORTH THE EFFORT!
I WONDER HOW REGGIE'S DOING?
...THEN TURN 'K' SWITCH TO MID POSITION OF CONNECTION 'L' AND...
HUH?
I GUESS YOU DON'T NEED A SUPER-AUTOMATIC TREASURE FINDER, REGGIE! YOU NEED A SUPER-AUTOMATIC INSTRUCTION FOLLOWER, INSTEAD!
2
THE END


RICHIE'S MEAN COUSIN
Reggie
IN
SECRET PRANK
WHY DON'T YOU TELL THE *POLICE*, COUSIN REGGIE?
YOU KNOW THE POLICE WOULDN'T UNDERSTAND THE *IMPORTANCE* OF MY *MISSING* *PRANK*, RICHIE! COME OVER AND HELP ME LOOK FOR IT!
WELL OKAY, I'LL BE RIGHT OVER!
I--(AND EVERYONE ELSE) AM GETTING *SICK* AND *TIRED* OF HIS *PRANK*-MAKING! --BUT REGGIE DID SOUND *UPSET*!
WHAT'S THE PRANK, REGGIE?
YOU'LL UNDERSTAND BETTER AFTER IT'S *FOUND*!
I'LL SHOW YOU WHERE IT'S *SUPPOSED* TO BE!
1

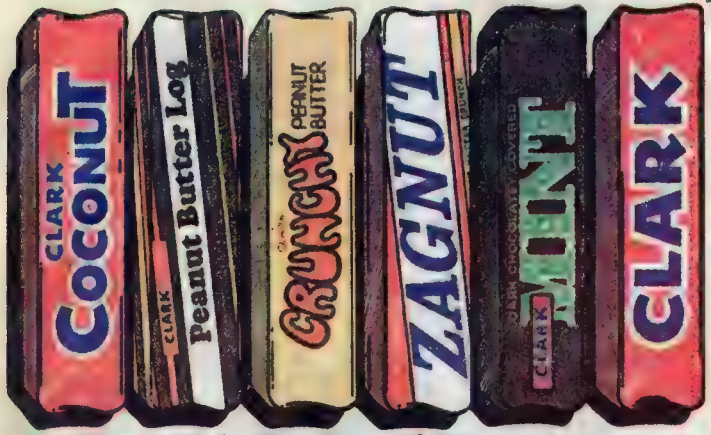

OVER IN MY PLAY CASTLE... THAT'S WHERE I KEEP SOME OF MY BETTER PRANKS!
I MAY HAVE OVERLOOKED SOMETHING!
OKAY! I'LL LOOK AROUND...
OOPS!
ZIP
OH! THERE YOU ARE!
SORRY! I FORGOT TO MENTION THAT TRAPDOOR PRANK!
2


WHEW! LET ME REST AWHILE!
KER-FLOP!
SORRY! THAT'S NOT IT EITHER!
YOO HOO! WE'LL HELP YOU, SON!
OH, HERE COME MY MOM AND DAD!
I WISH YOU'D FIND SOMETHING ELSE TO WORRY ABOUT INSTEAD OF YOUR DOGGONE PRAMS!
ULP! IT'S GOING UP!
AND WE'RE GOING DOWN!
3


SLIDE
SLIDE
AUNTIE! UNCLE! ARE YOU ALL RIGHT?
WELL, WE'RE STILL ALIVE!
THANK YOU, RICHIE, FOR WORRYING ABOUT US!
WHIRR!
NOW WHAT IN TARNATION IS HAPPENING?
GULP! THE CIRCULAR WALLS ARE CLOSING IN!
AND WE'RE TIPPING! WHY?
ONLY OUR SON KNOWS!
REGGIE! WHAT IS THE MEANING OF THIS?!
4


THANK GOODNESS, IT STOPPED RAINTING!
POP!
NAW NAW NAW! THANKS! I'M SO GLAD YOU GUYS SUCCEEDED MY ARCHIE FRANK!
FUME!
THAT NIGHT
BRRR! IT'S CHILLY OUT HERE!
W-WHEN WILL DAD LET ME COME INTO THE HOUSE, MOM?
WHEN ANOTHER DISCOVERY IS MADE!... YOUR DISCOVERY OF GOOD BEHAVIOR AND BY THE LOOKS OF IT, THAT'S GOING TO TAKE A LONG, LONG TIME!
THE END

The D.L. Clark Company, A Division of Pearlen Foods



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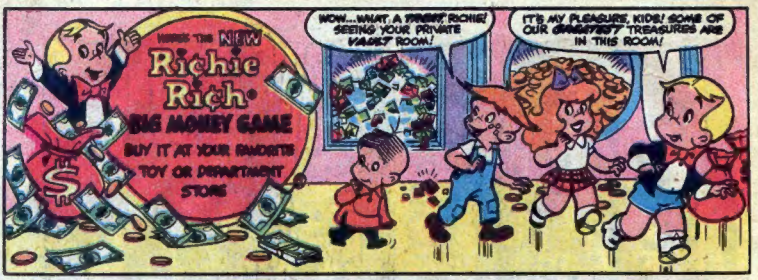

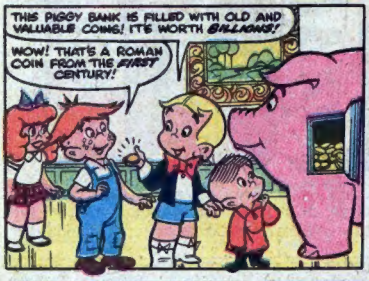

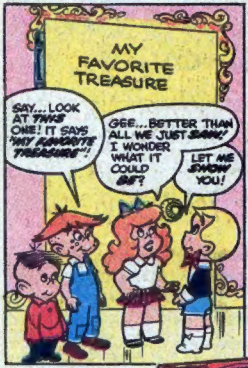

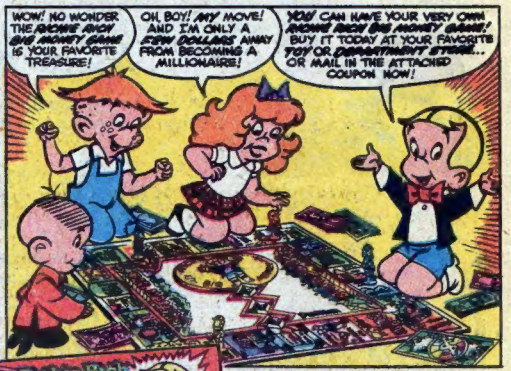

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